## Illustration of the Four Components of "Return on Investment"

1 Cash Flow
This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

| 46,080 | + Rental Income |
| ---: | :--- |
| 16,870 | - Operating Expenses |
| 20,658 | - Mortgage Payments |
| 8,553 | $=$ Cash Flow |
| 103,500 | $/$ Downpayment + Closing Costs |
| $8.3 \%$ | $=$ Return on Investment from Cash Flow |

## 2 Appreciation

As the value of the property increases, your return on investment increases.
345,000 = Acquisiton Price
5\% * First Year Appreciation
$362,250=$ Value at the end of Year 1.
$17,250=$ Amount of Value Increase
103,500 / Downpayment + Closing Costs
$17 \%=$ Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely
from paying down the mortgage.
258,750 = Loan Amount at Closing
256,122 = Loan Amount at the end of Year 1
2,628 - Equity Build-Up in Year 1
103,500 / Downpayment + Closing Costs
$2.5 \%=$ Return on Investment from Equity Build-Up

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.

| 29,210 | $=$ Cash Flow Before Loan Payments (rents less expenses) |
| ---: | :--- |
| 9,775 | - Depreciation (assumes 15\% land, 30 year recovery) |
| 18,029 | - Mortgage Interest |
| 1,406 | $=$ Taxable Income Year 1 |
| 1,125 | Less 20\% Exclusion for LLC Ownership under new tax law |
| $37 \%$ | * Marginal Tax Rate |
| 416.19 | $=$ Federal Income Tax |
| 416 |  |
| 8,553 | Federal Income Tax |
| $4.9 \%$ | $=$ Eash Flow |
| 3,164 | $=$ Tax if Cash Flow came from a non-preferred investment vehicle |
| 416 | - Tax from this preferred investment vehicle. |
| 2,748 | $=$ Income Tax Savings |
| $2.7 \%$ | Return on Investment from Tax Savings |

Total / Summary

| 1: | 8,553 | Cash Flow |
| ---: | ---: | :--- |
| 2: | 17,250 | Appreciation Year 1 |
| 3: | 2,628 | Equity Build Up Year 1 |
| 4: | 2,748 | Tax Savings Year 1 |
|  | 31,179 | Total Return from this Investment |
|  | 103,500 | Downpayment + Closing Costs |
|  | $30.1 \%$ | Total Return from this Investment |


| IIIustration of Internal Rate of Return over a 10-Year Holding Period 3526 KESWICK AVE |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 345,000 | $\underline{2022}$ | $\underline{2023}$ | $\underline{2024}$ | $\underline{2025}$ | 2026 | $\underline{2027}$ | $\underline{2028}$ | 2029 | $\underline{2030}$ | 2031 |
| Annual Rent | 4.0\% | 46,080 | 47,923 | 49,840 | 51,834 | 53,907 | 56,063 | 58,306 | 60,638 | 63,064 | 65,586 |
| Vacancy | 3.0\% | 1,382 | 1,438 | 1,495 | 1,555 | 1,617 | 1,682 | 1,749 | 1,819 | 1,892 | 1,968 |
| Effective Income |  | 44,698 | 46,486 | 48,345 | 50,279 | 52,290 | 54,381 | 56,557 | 58,819 | 61,172 | 63,619 |
| Expenses | 4.0\% | 16,870 | 17,545 | 18,246 | 18,976 | 19,735 | 20,525 | 21,346 | 22,199 | 23,087 | 24,011 |
| Exp as a percent of Annual Rent |  | 38\% | 38\% | 38\% | 38\% | 38\% | 38\% | 38\% | 38\% | 38\% | 38\% |
| Exp per unit | 3 | 5,623 | 5,848 | 6,082 | 6,325 | 6,578 | 6,842 | 7,115 | 7,400 | 7,696 | 8,004 |
| NOI | 0 | 27,828 | 28,941 | 30,099 | 31,303 | 32,555 | 33,857 | 35,211 | 36,620 | 38,084 | 39,608 |
| Debt Service | \$ 1,721 | 20,658 | 20,658 | 20,658 | 20,658 | 20,658 | 20,658 | 20,658 | 20,658 | 20,658 | 20,658 |
| Before Tax Cash Flow $16.7 \%$ | (103,500) Internal Rate of | $7,170$ | 8,283 | 9,441 | 10,645 | 11,897 | 13,199 | 14,554 | 15,962 | 17,427 | 258,491 |
| NOI |  | 27,828 | 28,941 | 30,099 | 31,303 | 32,555 | 33,857 | 35,211 | 36,620 | 38,084 | 39,608 |
| Less Interest |  | 18,029 | 17,839 | 17,635 | 17,417 | 17,183 | 16,932 | 16,662 | 16,373 | 16,064 | 15,732 |
| Less Depreciation |  | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 |
| Taxable Income to Individuals |  | 599 | 1,902 | 3,263 | 4,686 | 6,172 | 7,725 | 9,349 | 11,046 | 12,821 | 14,676 |
| Pass Thru Entity | 20\% | (120) | (380) | (653) | (937) | $(1,234)$ | $(1,545)$ | $(1,870)$ | $(2,209)$ | $(2,564)$ | $(2,935)$ |
| Taxable Income | 0 | 479 | 1,521 | 2,611 | 3,748 | 4,938 | 6,180 | 7,479 | 8,837 | 10,257 | 11,741 |
| Tax @ * | 37\% | 177 | 563 | 966 | 1,387 | 1,827 | 2,287 | 2,767 | 3,270 | 3,795 | 4,344 |
| 14.1\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| Purchase | 345,000 |  |  |  |  |  |  | Assume a Sale at End of Year 10 |  |  |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent Roll |  |  | 65,586 |
| Loan | 258,750 |  |  |  |  |  |  | GRM |  |  | 7.5 |
| Down Payment | 86,250 |  |  |  | annual appreciation 3.6\% |  |  | Price |  |  | 491,043 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 29,463 |
| Closing Costs | 17,250 |  |  |  |  |  |  | Less: Basis |  |  | 253,000 |
| Initial Investment | 103,500 |  |  |  |  |  |  | Gain |  |  | 208,580 |
| Rate | 7.00\% |  |  |  |  |  |  | Tax @ |  | 20\% | 41,716 |
| Term | 30 |  |  |  |  |  |  | Mortgage Balance |  |  | 222,040 |
| P\&I | \$1,721.47 |  |  |  |  |  |  | Sale Proceeds Before Tax |  |  | 239,540 |
|  |  |  |  |  |  |  |  | Sale Proceeds After Tax |  |  | 197,824 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 258,750 | Beg Bal | 258,750 | 256,122 | 253,303 | 250,281 | 247,040 | 243,565 | 239,839 | 235,844 | 231,560 | 226,966 |
| 7.00\% | Prin | 2,628 | 2,818 | 3,022 | 3,241 | 3,475 | 3,726 | 3,995 | 4,284 | 4,594 | 4,926 |
| 30.0 | Int | 18,029 | 17,839 | 17,635 | 17,417 | 17,183 | 16,932 | 16,662 | 16,373 | 16,064 | 15,732 |
| 1,721 | Bal EOY | 256,122 | 253,303 | 250,281 | 247,040 | 243,565 | 239,839 | 235,844 | 231,560 | 226,966 | 222,040 |
| Cost Recovery / Depreciation |  | 345,000 | 345,000 | Building | 80\% | 276,000 | Land | 20\% | 69,000 | Life | 30 |
|  |  | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 |
| Basis |  | 335,800 | 326,600 | 317,400 | 308,200 | 299,000 | 289,800 | 280,600 | 271,400 | 262,200 | 253,000 |
| * Tax rate of $35 \%$ applies to income of \$200,001 to \$500,000 for singles; \$400,001 to \$600,000 for married filing jointly. Marginal rate above \$500k/\$600k is $37 \%$. |  |  |  |  |  |  |  |  |  |  |  |

