## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

| 45,228 | + Rental Income |
| ---: | :--- |
| 14,803 | - Operating Expenses |
| 20,658 | - Mortgage Payments |
| 9,768 | $=$ Cash Flow |
| 103,500 | $/$ Downpayment + Closing Costs |
| $9.4 \%$ | $=$ Return on Investment from Cash Flow |

## 2 Appreciation

As the value of the property increases, your return on investment increases.
345,000 = Acquisiton Price
5\% * First Year Appreciation
$362,250=$ Value at the end of Year 1.
17,250 = Amount of Value Increase
103,500 / Downpayment + Closing Costs
$17 \%$ = Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely
from paying down the mortgage.

| 258,750 | $=$ Loan Amount at Closing |
| ---: | :--- |
| 256,122 | $=$ Loan Amount at the end of Year 1 |
| 2,628 | - Equity Build-Up in Year 1 |
| 103,500 | $/$ Downpayment + Closing Costs |
| $2.5 \%$ | $=$ Return on Investment from Equity Build-Up |

4 Tax Benefits
One pays less income taxes on a real estate investment than on other investment vehicles.

| 30,425 | $=$ Cash Flow Before Loan Payments (rents less expenses) |
| ---: | :--- |
| 9,775 | - Depreciation (assumes 15\% land, 30 year recovery) |
| 18,029 | - Mortgage Interest |
| 2,621 | $=$ Taxable Income Year 1 |
| 2,097 | Less 20\% Exclusion for LLC Ownership under new tax law |
| $37 \%$ | * Marginal Tax Rate |
| 775.85 | $=$ Federal Income Tax |
| 776 |  |
| Federal Income Tax |  |
| 9,768 | $/$ Cash Flow |
| $7.9 \%$ | $=$ Effective Tax Rate on This Investment |
| 3,614 | $=$ Tax if Cash Flow came from a non-preferred investment vehicle |
| 776 | - Tax from this preferred investment vehicle. |
| 2,838 | $=$ Income Tax Savings |
| $2.7 \%$ | Return on Investment from Tax Savings |

Total / Summary
1: 9,768 Cash Flow
2: $\quad 17,250 \quad$ Appreciation Year 1
3: $\quad 2,628 \quad$ Equity Build Up Year 1
4: $\begin{aligned} 2,838 & \text { Tax Savings Year } 1 \\ 32,484 & \text { Total Return from thi }\end{aligned}$
32,484 Total Return from this Investment
103,500 Downpayment + Closing Costs
31.4\% Total Return from this Investment

| Illustration of Internal Rate of Return over a 10-Year Holding Period 1 WEST 27 TH STREET |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 345,000 | 2023 | 2024 | 2025 | $\underline{2026}$ | 2027 | 2028 | $\underline{2029}$ | $\underline{2030}$ |  | 2031 | 2032 |
| Annual Rent | 4.0\% | 45,228 | 47,037 | 48,919 | 50,875 | 52,910 | 55,027 | 57,228 | 59,517 |  | 61,898 | 64,374 |
| Vacancy | 3.0\% | 1,357 | 1,411 | 1,468 | 1,526 | 1,587 | 1,651 | 1,717 | 1,786 |  | 1,857 | 1,931 |
| Effective Income |  | 43,871 | 45,626 | 47,451 | 49,349 | 51,323 | 53,376 | 55,511 | 57,731 |  | 60,041 | 62,442 |
| Expenses | 4.0\% | 14,803 | 15,395 | 16,011 | 16,651 | 17,317 | 18,010 | 18,730 | 19,479 |  | 20,258 | 21,069 |
| Exp as a percent of Annual Rent |  | 34\% | 34\% | 34\% | 34\% | 34\% | 34\% | 34\% | 34\% |  | 34\% | 34\% |
| Exp per unit | 3 | 4,934 | 5,132 | 5,337 | 5,550 | 5,772 | 6,003 | 6,243 | 6,493 |  | 6,753 | 7,023 |
| NOI | 0 | 29,069 | 30,231 | 31,441 | 32,698 | 34,006 | 35,366 | 36,781 | 38,252 |  | 39,782 | 41,374 |
| Debt Service | \$ 1,721 | 20,658 | 20,658 | 20,658 | 20,658 | 20,658 | 20,658 | 20,658 | 20,658 |  | 20,658 | 20,658 |
| Before Tax Cash Flow | $(103,500)$ | 8,411 | 9,574 | 10,783 | 12,040 | 13,348 | 14,709 | 16,123 | 17,595 |  | 19,125 | 260,256 |
| 17.7\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 29,069 | 30,231 | 31,441 | 32,698 | 34,006 | 35,366 | 36,781 | 38,252 |  | 39,782 | 41,374 |
| Less Interest |  | 18,029 | 17,839 | 17,635 | 17,417 | 17,183 | 16,932 | 16,662 | 16,373 |  | 16,064 | 15,732 |
| Less Depreciation |  | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 |  | 9,200 | 9,200 |
| Taxable Income to Individuals |  | 1,839 | 3,192 | 4,605 | 6,081 | 7,623 | 9,235 | 10,919 | 12,679 |  | 14,519 | 16,442 |
| Pass Thru Entity | 20\% | (368) | (638) | (921) | $(1,216)$ | $(1,525)$ | $(1,847)$ | $(2,184)$ | $(2,536)$ |  | $(2,904)$ | $(3,288)$ |
| Taxable Income | 0 | 1,471 | 2,554 | 3,684 | 4,865 | 6,099 | 7,388 | 8,735 | 10,143 |  | 11,615 | 13,154 |
| Tax @ * | 37\% | 544 | 945 | 1,363 | 1,800 | 2,257 | 2,733 | 3,232 | 3,753 |  | 4,298 | 4,867 |
| After Tax Cash Flow | $(103,500)$ | 7,866 | 8,629 | 9,420 | 10,240 | 11,092 | 11,975 | 12,891 | 13,842 |  | 14,827 | 213,674 |
| 14.9\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |  |
| Purchase | 345,000 |  |  |  |  |  |  | Assume a Sa | End of Y | Year 10 |  |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent P |  |  |  | 64,374 |
| Loan | 258,750 |  |  |  |  |  |  | GRM |  |  |  | 7.6 |
| Down Payment | 86,250 |  |  |  | annual | preciation | 3.6\% | Price |  |  |  | 491,043 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  |  | 6\% | 29,463 |
| Closing Costs | 17,250 |  |  |  |  |  |  | Less: Basis |  |  |  | 253,000 |
| Initial Investment | 103,500 |  |  |  |  |  |  | Gain |  |  |  | 208,580 |
| Rate | 7.00\% |  |  |  |  |  |  | Tax @ |  |  | 20\% | 41,716 |
| Term | 30 |  |  |  |  |  |  | Mortgage Bala |  |  |  | 222,040 |
| P\&l | \$1,721.47 |  |  |  |  |  |  | Sale Proceeds | fore Tax |  |  | 239,540 |
|  |  |  |  |  |  |  |  | Sale Proceeds | ter Tax |  |  | 197,824 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |  | 9 | 10 |
| 258,750 | Beg Bal | 258,750 | 256,122 | 253,303 | 250,281 | 247,040 | 243,565 | 239,839 | 235,844 |  | 231,560 | 226,966 |
| 7.00\% | Prin | 2,628 | 2,818 | 3,022 | 3,241 | 3,475 | 3,726 | 3,995 | 4,284 |  | 4,594 | 4,926 |
| 30.0 | Int | 18,029 | 17,839 | 17,635 | 17,417 | 17,183 | 16,932 | 16,662 | 16,373 |  | 16,064 | 15,732 |
| 1,721 | Bal EOY | 256,122 | 253,303 | 250,281 | 247,040 | 243,565 | 239,839 | 235,844 | 231,560 |  | 226,966 | 222,040 |
| Cost Recovery / Depreciation |  | 345,000 | 345,000 | Building | 80\% | 276,000 | Land | 20\% | 69,000 |  | Life | 30 |
|  |  | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 | 9,200 |  | 9,200 | 9,200 |
| Basis |  | 335,800 | 326,600 | 317,400 | 308,200 | 299,000 | 289,800 | 280,600 | 271,400 |  | 262,200 | 253,000 |
| ${ }^{*}$ Tax rate of $35 \%$ applies to income of $\$ 200,001$ to $\$ 500,000$ for singles; $\$ 400,001$ to $\$ 600,000$ for married filing jointly. Marginal rate above $\$ 500 \mathrm{k} / \$ 600 \mathrm{k}$ is $37 \%$. |  |  |  |  |  |  |  |  |  |  |  |  |

