## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

100,151 + Rental Income
29,272 - Operating Expenses
$50,570-$ Mortgage Payments
$20,308=$ Cash Flow

238,500 / Downpayment + Closing Costs
$8.5 \%=$ Return on Investment from Cash Flow

## 2 Appreciation

As the value of the property increases, your return on investment increases.
795,000 $=$ Acquisiton Price
5\% * First Year Appreciation
$834,750=$ Value at the end of Year 1.
39,750 = Amount of Value Increase
238,500 / Downpayment + Closing Costs
$17 \%=$ Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely from paying down the mortgage.

596,250 = Loan Amount at Closing
$587,128=$ Loan Amount at the end of Year 1
9,122 - Equity Build-Up in Year 1
238,500 / Downpayment + Closing Costs
$3.8 \%=$ Return on Investment from Equity Build-Up

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.

70,878 = Cash Flow Before Loan Payments (rents less expenses)
22,525 - Depreciation (assumes 15\% land, 30 year recovery)
41,449 - Mortgage Interest
6,905 = Taxable Income Year 1
5,524 Less 20\% Exclusion for LLC Ownership under new tax law
37\% * Marginal Tax Rate
2,043.87 = Federal Income Tax
2,044 Federal Income Tax
20,308 / Cash Flow
$10.1 \%=$ Effective Tax Rate on This Investment
$7,514=$ Tax if Cash Flow came from a non-preferred investment vehicle
2,044 - Tax from this preferred investment vehicle.
$5,470=$ Income Tax Savings
2.3\% Return on Investment from Tax Savings

Total / Summary

| 1: | 20,308 | Cash Flow |
| ---: | ---: | :--- |
| 2: | 39,750 | Appreciation Year 1 |
| 3: | 9,122 | Equity Build Up Year 1 |
| 4: | 5,470 | Tax Savings Year 1 |
|  | 74,650 | Total Return from this Investment |
|  | 238,500 | Downpayment + Closing Costs |
|  | $31.3 \%$ | Total Return from this Investment |


| Illustration of Internal Rate of Return over a 10-Year Holding Period \#REF! |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 795,000 | $\underline{2025}$ | 2026 | 2027 | 2028 | $\underline{2029}$ | 2030 | 2031 | 2032 | $\underline{2033}$ | 2034 |
| Annual Rent | 4.0\% | 103,248 | 107,378 | 111,673 | 116,140 | 120,786 | 125,617 | 130,642 | 135,867 | 141,302 | 146,954 |
| Vacancy | 3.0\% | 3,097 | 3,221 | 3,350 | 3,484 | 3,624 | 3,769 | 3,919 | 4,076 | 4,239 | 4,409 |
| Effective Income |  | 100,151 | 104,157 | 108,323 | 112,656 | 117,162 | 121,848 | 126,722 | 131,791 | 137,063 | 142,545 |
| Expenses | 4.0\% | 29,272 | 30,443 | 31,661 | 32,927 | 34,244 | 35,614 | 37,039 | 38,520 | 40,061 | 41,663 |
| Exp as a percent of Annual Rent |  | 29\% | 29\% | 29\% | 29\% | 29\% | 29\% | 29\% | 29\% | 29\% | 29\% |
| Exp per unit | 5 | 5,854 | 6,089 | 6,332 | 6,585 | 6,849 | 7,123 | 7,408 | 7,704 | 8,012 | 8,333 |
| NOI | 0 | 70,878 | 73,714 | 76,662 | 79,729 | 82,918 | 86,235 | 89,684 | 93,271 | 97,002 | 100,882 |
| Debt Service | \$ 4,214 | 50,570 | 50,570 | 50,570 | 50,570 | 50,570 | 50,570 | 50,570 | 50,570 | 50,570 | 50,570 |
| $18.7 \%$ Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 70,878 | 73,714 | 76,662 | 79,729 | 82,918 | 86,235 | 89,684 | 93,271 | 97,002 | 100,882 |
| Less Interest |  | 41,449 | 40,789 | 40,082 | 39,324 | 38,511 | 37,639 | 36,704 | 35,702 | 34,627 | 33,475 |
| Less Depreciation |  | 21,200 | 21,200 | 21,200 | 21,200 | 21,200 | 21,200 | 21,200 | 21,200 | 21,200 | 21,200 |
| Taxable Income to Individuals |  | 8,230 | 11,724 | 15,380 | 19,205 | 23,207 | 27,395 | 31,780 | 36,369 | 41,175 | 46,207 |
| Pass Thru Entity | 20\% | $(1,646)$ | $(2,345)$ | $(3,076)$ | $(3,841)$ | $(4,641)$ | $(5,479)$ | $(6,356)$ | $(7,274)$ | $(8,235)$ | $(9,241)$ |
| Taxable Income | 0 | 6,584 | 9,380 | 12,304 | 15,364 | 18,566 | 21,916 | 25,424 | 29,095 | 32,940 | 36,966 |
| Tax @ * | 37\% | 2,436 | 3,470 | 4,553 | 5,685 | 6,869 | 8,109 | 9,407 | 10,765 | 12,188 | 13,677 |
| 15.5\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| Purchase | 795,000 |  |  |  |  |  |  | Assume a Sa | t End of Y | ear 10 |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent P |  |  | 146,954 |
| Loan | 596,250 |  |  |  |  |  |  | GRM |  |  | 7.7 |
| Down Payment | 198,750 |  |  |  | annua | preciation | 3.6\% | Price |  |  | 1,131,533 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 67,892 |
| Closing Costs | 39,750 |  |  |  |  |  |  | Less: Basis |  |  | 583,000 |
| Initial Investment | 238,500 |  |  |  |  |  |  | Gain |  |  | 480,641 |
| Rate | 7.00\% |  |  |  |  |  |  | Tax @ |  | 20\% | 96,128 |
| Term | 25 |  |  |  |  |  |  | Mortgage Bala |  |  | 468,852 |
| P\&I | \$4,214.17 |  |  |  |  |  |  | Sale Proceeds | fore Tax |  | 594,789 |
|  |  |  |  |  |  |  |  | Sale Proceeds | ter Tax |  | 498,661 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 596,250 | Beg Bal | 596,250 | 587,128 | 577,348 | 566,860 | 555,613 | 543,554 | 530,623 | 516,758 | 501,890 | 485,947 |
| 7.00\% | Prin | 9,122 | 9,781 | 10,488 | 11,246 | 12,059 | 12,931 | 13,866 | 14,868 | 15,943 | 17,095 |
| 25.0 | Int | 41,449 | 40,789 | 40,082 | 39,324 | 38,511 | 37,639 | 36,704 | 35,702 | 34,627 | 33,475 |
| 4,214 | Bal EOY | 587,128 | 577,348 | 566,860 | 555,613 | 543,554 | 530,623 | 516,758 | 501,890 | 485,947 | 468,852 |
| Cost Recovery / Depreciation |  | 795,000 | 795,000 | Building | 80\% | 636,000 | Land | 20\% | 159,000 | Life | 30 |
|  |  | 21,200 | 21,200 | 21,200 | 21,200 | 21,200 | 21,200 | 21,200 | 21,200 | 21,200 | 21,200 |
| Basis |  | 773,800 | 752,600 | 731,400 | 710,200 | 689,000 | 667,800 | 646,600 | 625,400 | 604,200 | 583,000 |
| * Tax rate of 35\% applies to income of \$243,726 to \$609,350 for singles; \$487,451 to \$731,200 for married filing jointly. Marginal rate above \$609,351/\$731,201 is $37 \%$. |  |  |  |  |  |  |  |  |  |  |  |

