## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

149,568 + Rental Income
34,592 - Operating Expenses
93,500 - Mortgage Payments
21,476 = Cash Flow
447,000 / Downpayment + Closing Costs
$4.8 \%=$ Return on Investment from Cash Flow

## 2 Appreciation

As the value of the property increases, your return on investment increases.
1,490,000 $=$ Acquisiton Price
5\% * First Year Appreciation
$1,564,500=$ Value at the end of Year 1.
$74,500=$ Amount of Value Increase
447,000 / Downpayment + Closing Costs
$17 \%=$ Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely from paying down the mortgage.

1,117,500 $=$ Loan Amount at Closing
$1,100,007=$ Loan Amount at the end of Year 1
17,493 - Equity Build-Up in Year 1
447,000 / Downpayment + Closing Costs
$3.9 \%=$ Return on Investment from Equity Build-Up

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.

| 114,976 | $=$ Cash Flow Before Loan Payments (rents less expenses) |
| ---: | :--- |
| 46,055 | - Depreciation (assumes 15\% land, 27.5 year recovery) |
| 76,006 | - Mortgage Interest |
| $(7,085)$ | $=$ Taxable Income Year 1 |
| $33 \%$ | $*$ Marginal Tax Rate |
| $(2,338)$ | $=$ Federal Income Tax |
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| 21,476 | $/$ Cash Flow |
| $-10.9 \%$ | $=$ Effective Tax Rate on This Investment |
| 7,087 | $=$ Tax if Cash Flow came from a non-preferred investment vehicle |
| $(2,338)$ | - Tax from this preferred investment vehicle. |
| 9,425 | $=$ Income Tax Savings |
| $2.1 \%$ | Return on Investment from Tax Savings |

Total / Summary

| 1: | 21,476 | Cash Flow |
| ---: | ---: | :--- |
| 2: | 74,500 | Appreciation Year 1 |
| 3: | 17,493 | Equity Build Up Year 1 |
| 4: | 9,425 | Tax Savings Year 1 |
|  | 122,895 | Total Return from this Investment |
|  | 447,000 | Downpayment + Closing Costs |
|  | $27.5 \%$ | Total Return from this Investment |


| IIIustration of Internal Rate of Return over a 10-Year Holding Period 727-729 SOUTHBOND STREET |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 1,490,000 | 2025 | 2026 | 2027 | $\underline{2028}$ | 1802029 | $\underline{2030}$ | 2031 | 2032 | $\underline{2033}$ | 2034 |
| Annual Rent | 4.0\% | 154,194 | 160,362 | 166,776 | 173,447 | 180,385 | 187,601 | 195,105 | 202,909 | 211,025 | 219,466 |
| Vacancy | 3.0\% | 4,626 | 4,811 | 5,003 | 5,203 | 5,412 | 5,628 | 5,853 | 6,087 | 6,331 | 6,584 |
| Effective Income |  | 149,568 | 155,551 | 161,773 | 168,244 | 174,974 | 181,973 | 189,251 | 196,822 | 204,694 | 212,882 |
| Expenses | 4.0\% | 34,592 | 35,976 | 37,415 | 38,912 | 40,468 | 42,087 | 43,770 | 45,521 | 47,342 | 49,236 |
| Exp as a percent of Annual Rent |  | 23\% | 23\% | 23\% | 23\% | 23\% | 23\% | 23\% | 23\% | 23\% | 23\% |
| Exp per unit | 8 | 4,324 | 4,497 | 4,677 | 4,864 | 5,059 | 5,261 | 5,471 | 5,690 | 5,918 | 6,154 |
| NOI | 0 | 114,976 | 119,575 | 124,358 | 129,332 | 134,506 | 139,886 | 145,481 | 151,301 | 157,353 | 163,647 |
| Debt Service | \$ 7,792 | 93,500 | 93,500 | 93,500 | 93,500 | 93,500 | 93,500 | 93,500 | 93,500 | 93,500 | 93,500 |
| Before Tax Cash Flow | $(447,000)$ | 21,476 | 26,075 | 30,858 | 35,833 | 41,006 | 46,386 | 51,981 | 57,801 | 63,853 | 1,188,627 |
| 15.7\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 114,976 | 119,575 | 124,358 | 129,332 | 134,506 | 139,886 | 145,481 | 151,301 | 157,353 | 163,647 |
| Less Interest |  | 76,006 | 74,770 | 73,446 | 72,028 | 70,510 | 68,885 | 67,145 | 65,282 | 63,287 | 61,151 |
| Less Depreciation |  | 43,345 | 43,345 | 43,345 | 43,345 | 43,345 | 43,345 | 43,345 | 43,345 | 43,345 | 43,345 |
| Taxable Income | 0 | $(4,376)$ | 1,460 | 7,567 | 13,959 | 20,650 | 27,656 | 34,991 | 42,673 | 50,720 | 59,150 |
| Tax @ | 25\% | $(1,094)$ | 365 | 1,892 | 3,490 | 5,163 | 6,914 | 8,748 | 10,668 | 12,680 | 14,788 |
| After Tax Cash Flow | $(447,000)$ | 22,570 | 25,710 | 28,966 | 32,343 | 35,843 | 39,472 | 43,234 | 47,132 | 51,173 | 986,450 |
| 13.5\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| Purchase | 1,490,000 |  |  |  |  |  |  | Assume a Sale at End of Year 10 |  |  |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent Roll |  |  | 219,466 |
| Loan | 1,117,500 |  |  |  |  |  |  | GRM |  |  | 9.7 |
| Down Payment | 372,500 |  |  |  | annual appreciation |  | 3.6\% | Price |  |  | 2,120,735 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 127,244 |
| Closing Costs | 74,500 |  |  |  |  |  |  | Less: Basis |  |  | 1,056,545 |
| Initial Investment | 447,000 |  |  |  |  |  |  | Gain |  |  | 936,945 |
| Rate | 6.85\% |  |  |  |  |  |  | Tax @ |  | 20\% | 187,389 |
| Term | 25 |  |  |  |  |  |  | Mortgage Balance |  |  | 875,011 |
| P\&I | \$7,791.65 |  |  |  |  |  |  | Sale Proceeds Before Tax |  |  | 1,118,480 |
|  |  |  |  |  |  |  |  | Sale Proceeds After Tax |  |  | 931,091 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1,117,500 | Beg Bal | 1,117,500 | 1,100,007 | 1,081,276 | 1,061,222 | 1,039,750 | 1,016,761 | 992,146 | 965,791 | 937,572 | 907,360 |
| 6.85\% | Prin | 17,493 | 18,730 | 20,054 | 21,472 | 22,990 | 24,615 | 26,355 | 28,218 | 30,213 | 32,349 |
| 25.0 | Int | 76,006 | 74,770 | 73,446 | 72,028 | 70,510 | 68,885 | 67,145 | 65,282 | 63,287 | 61,151 |
| 7,792 | Bal EOY | 1,100,007 | 1,081,276 | 1,061,222 | 1,039,750 | 1,016,761 | 992,146 | 965,791 | 937,572 | 907,360 | 875,011 |
| Cost Recovery / Depreciation |  | 1,490,000 | 1,490,000 | Building | 80\% | 1,192,000 | Land | 20\% | 298,000 | Life | 27.5 |
|  |  | 43,345 | 43,345 | 43,345 | 43,345 | 43,345 | 43,345 | 43,345 | 43,345 | 43,345 | 43,345 |
| Basis |  | 1,446,655 | 1,403,309 | 1,359,964 | 1,316,618 | 1,273,273 | 1,229,927 | 1,186,582 | 1,143,236 | 1,099,891 | 1,056,545 |

