## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

46,208 + Rental Income
13,170 - Operating Expenses
23,652 - Mortgage Payments
9,387 = Cash Flow
118,500 / Downpayment + Closing Costs
$7.9 \%=$ Return on Investment from Cash Flow

## 2 Appreciation

As the value of the property increases, your return on investment increases.
395,000 $=$ Acquisiton Price
5\% * First Year Appreciation
$414,750=$ Value at the end of Year 1.
$19,750=$ Amount of Value Increase
118,500 / Downpayment + Closing Costs
$17 \%=$ Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely from paying down the mortgage.

296,250 = Loan Amount at Closing
293,241 = Loan Amount at the end of Year 1
3,009 - Equity Build-Up in Year 1
118,500 / Downpayment + Closing Costs
$2.5 \%=$ Return on Investment from Equity Build-Up

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.
$33,038=$ Cash Flow Before Loan Payments (rents less expenses)
11,192 - Depreciation (assumes 15\% land, 30 year recovery)
20,642 - Mortgage Interest
1,204 = Taxable Income Year 1
963 Less 20\% Exclusion for LLC Ownership under new tax law
37\% * Marginal Tax Rate
$356.49=$ Federal Income Tax
356 Federal Income Tax
9,387 / Cash Flow
$3.8 \%=$ Effective Tax Rate on This Investment
$3,473=$ Tax if Cash Flow came from a non-preferred investment vehicle
356 - Tax from this preferred investment vehicle.
$3,117=$ Income Tax Savings
2.6\% Return on Investment from Tax Savings

Total / Summary
9,387 Cash Flow
19,750 Appreciation Year 1
3,009 Equity Build Up Year 1
3,117 Tax Savings Year 1
35,263 Total Return from this Investment
118,500 Downpayment + Closing Costs
29.8\% Total Return from this Investment

| IIlustration of Internal Rate of Return over a 10-Year Holding Period 871 HOLLINS STREET |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 395,000 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 | 2032 | 2033 | 2034 |
| Annual Rent | 3.0\% | 46,208 | 47,594 | 49,022 | 50,493 | 52,008 | 53,568 | 55,175 | 56,830 | 58,535 | 60,291 |
| Vacancy | 3.0\% | 1,386 | 1,428 | 1,471 | 1,515 | 1,560 | 1,607 | 1,655 | 1,705 | 1,756 | 1,809 |
| Effective Income |  | 44,822 | 46,167 | 47,552 | 48,978 | 50,447 | 51,961 | 53,520 | 55,125 | 56,779 | 58,482 |
| Expenses | 3.0\% | 13,170 | 13,565 | 13,972 | 14,391 | 14,823 | 15,268 | 15,726 | 16,197 | 16,683 | 17,184 |
| Exp as a percent of Annual Rent |  | 29\% | 29\% | 29\% | 29\% | 29\% | 29\% | 29\% | 29\% | 29\% | 29\% |
| Exp per unit | 3 | 4,390 | 4,522 | 4,657 | 4,797 | 4,941 | 5,089 | 5,242 | 5,399 | 5,561 | 5,728 |
| NOI | 0 | 31,652 | 32,601 | 33,580 | 34,587 | 35,625 | 36,693 | 37,794 | 38,928 | 40,096 | 41,299 |
| Debt Service | \$ 1,971 | 23,652 | 23,652 | 23,652 | 23,652 | 23,652 | 23,652 | 23,652 | 23,652 | 23,652 | 23,652 |
| Before Tax Cash Flow | $(118,500)$ | 8,000 | 8,950 | 9,928 | 10,935 | 11,973 | 13,042 | 14,143 | 15,276 | 16,444 | 247,890 |
| $14.5 \%$ Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 31,652 | 32,601 | 33,580 | 34,587 | 35,625 | 36,693 | 37,794 | 38,928 | 40,096 | 41,299 |
| Less Interest |  | 20,642 | 20,425 | 20,191 | 19,941 | 19,673 | 19,385 | 19,077 | 18,746 | 18,392 | 18,011 |
| Less Depreciation |  | 10,533 | 10,533 | 10,533 | 10,533 | 10,533 | 10,533 | 10,533 | 10,533 | 10,533 | 10,533 |
| Taxable Income to Individuals |  | 476 | 1,644 | 2,855 | 4,112 | 5,418 | 6,775 | 8,184 | 9,648 | 11,171 | 12,754 |
| Pass Thru Entity | 20\% | (95) | (329) | (571) | (822) | $(1,084)$ | $(1,355)$ | $(1,637)$ | $(1,930)$ | $(2,234)$ | $(2,551)$ |
| Taxable Income | 0 | 381 | 1,315 | 2,284 | 3,290 | 4,335 | 5,420 | 6,547 | 7,719 | 8,937 | 10,203 |
| Tax @ * | 37\% | 141 | 486 | 845 | 1,217 | 1,604 | 2,005 | 2,422 | 2,856 | 3,307 | 3,775 |
| After Tax Cash Flow | $(118,500)$ | 7,859 | 8,464 | 9,083 | 9,718 | 10,369 | 11,036 | 11,720 | 12,421 | 13,138 | 205,156 |
| 12.1\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| Purchase | 395,000 |  |  |  |  |  |  | Assume a Sale at End of Year 10 |  |  |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent Roll |  |  | 60,291 |
| Loan | 296,250 |  |  |  |  |  |  | GRM |  |  | 8.5 |
| Down Payment | 98,750 |  |  |  | annual appreciation |  | 2.7\% | Price |  |  | 515,385 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 30,923 |
| Closing Costs | 19,750 |  |  |  |  |  |  | Less: Basis |  |  | 289,667 |
| Initial Investment | 118,500 |  |  |  |  |  |  | Gain |  |  | 194,796 |
| Rate | 7.00\% |  |  |  |  |  |  | Tax @ |  | 20\% | 38,959 |
| Term | 30 |  |  |  |  |  |  | Mortgage Balance |  |  | 254,219 |
| P\&I | \$1,970.96 |  |  |  |  |  |  | Sale Proceeds Before Tax |  |  | 230,243 |
|  |  |  |  |  |  |  |  | Sale Proceeds After Tax |  |  | 191,284 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 296,250 | Beg Bal | 296,250 | 293,241 | 290,014 | 286,554 | 282,843 | 278,865 | 274,599 | 270,024 | 265,119 | 259,859 |
| 7.00\% | Prin | 3,009 | 3,227 | 3,460 | 3,710 | 3,979 | 4,266 | 4,575 | 4,905 | 5,260 | 5,640 |
| 30.0 | Int | 20,642 | 20,425 | 20,191 | 19,941 | 19,673 | 19,385 | 19,077 | 18,746 | 18,392 | 18,011 |
| 1,971 | Bal EOY | 293,241 | 290,014 | 286,554 | 282,843 | 278,865 | 274,599 | 270,024 | 265,119 | 259,859 | 254,219 |
| Cost Recovery / Depreciation |  | 395,000 | 395,000 | Building | 80\% | 316,000 | Land | 20\% | 79,000 | Life | 30 |
|  |  | 10,533 | 10,533 | 10,533 | 10,533 | 10,533 | 10,533 | 10,533 | 10,533 | 10,533 | 10,533 |
| Basis |  | 384,467 | 373,933 | 363,400 | 352,867 | 342,333 | 331,800 | 321,267 | 310,733 | 300,200 | 289,667 |
| * Tax rate of $35 \%$ applies to income of $\$ 200,001$ to $\$ 500,000$ for singles; $\$ 400,001$ to $\$ 600,000$ for married filing jointly. Marginal rate above $\$ 500 \mathrm{k} / \$ 600 \mathrm{k}$ is $37 \%$. |  |  |  |  |  |  |  |  |  |  |  |

