## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

134,975 + Rental Income
40,920 - Operating Expenses
69,971 - Mortgage Payments
$24,084=$ Cash Flow
330,000 / Downpayment + Closing Costs
$7.3 \%=$ Return on Investment from Cash Flow

## 2 Appreciation

As the value of the property increases, your return on investment increases.
$1,100,000=$ Acquisiton Price
5\% * First Year Appreciation
$1,155,000=$ Value at the end of Year 1.
$55,000=$ Amount of Value Increase
330,000 / Downpayment + Closing Costs
$17 \%=$ Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely from paying down the mortgage.
$825,000=$ Loan Amount at Closing
$812,379=$ Loan Amount at the end of Year 1
12,621 - Equity Build-Up in Year 1
330,000 / Downpayment + Closing Costs
$3.8 \%=$ Return on Investment from Equity Build-Up

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.

94,055 = Cash Flow Before Loan Payments (rents less expenses)
31,167 - Depreciation (assumes 15\% land, 30 year recovery)
57,350 - Mortgage Interest
$5,538=$ Taxable Income Year 1
4,431 Less 20\% Exclusion for LLC Ownership under new tax law
37\% * Marginal Tax Rate
1,639.35 = Federal Income Tax
1,639 Federal Income Tax
24,084 / Cash Flow
$6.8 \%=$ Effective Tax Rate on This Investment
$8,911=$ Tax if Cash Flow came from a non-preferred investment vehicle
1,639 - Tax from this preferred investment vehicle.
7,272 = Income Tax Savings
2.2\% Return on Investment from Tax Savings

Total / Summary

| 1: | 24,084 | Cash Flow |
| ---: | ---: | :--- |
| 2: | 55,000 | Appreciation Year 1 |
| 3: | 12,621 | Equity Build Up Year 1 |
| 4: | 7,272 | Tax Savings Year 1 |
|  | 98,977 | Total Return from this Investment |
|  | 330,000 | Downpayment + Closing Costs |
|  | $30.0 \%$ | Total Return from this Investment |


| Illustration of Internal Rate of Return over a 10-Year Holding Period$4017-4019 \text { EASTERN AVENUE }$ |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 1,100,000 | 2025 | 2026 | 2027 | $\underline{2028}$ | $\underline{2029}$ | 2030 | $\underline{2031}$ | 2032 | 2033 | 2034 |
| Annual Rent | 4.0\% | 134,975 | 140,374 | 145,989 | 151,829 | 157,902 | 164,218 | 170,787 | 177,618 | 184,723 | 192,112 |
| Vacancy | 3.0\% | 4,049 | 4,211 | 4,380 | 4,555 | 4,737 | 4,927 | 5,124 | 5,329 | 5,542 | 5,763 |
| Effective Income |  | 130,926 | 136,163 | 141,609 | 147,274 | 153,165 | 159,291 | 165,663 | 172,290 | 179,181 | 186,348 |
| Expenses | 4.0\% | 40,920 | 42,557 | 44,259 | 46,029 | 47,871 | 49,785 | 51,777 | 53,848 | 56,002 | 58,242 |
| Exp as a percent of Annual Rent |  | 31\% | 31\% | 31\% | 31\% | 31\% | 31\% | 31\% | 31\% | 31\% | 31\% |
| Exp per unit | 7 | 5,846 | 6,080 | 6,323 | 6,576 | 6,839 | 7,112 | 7,397 | 7,693 | 8,000 | 8,320 |
| NOI | 0 | 90,006 | 93,606 | 97,350 | 101,244 | 105,294 | 109,506 | 113,886 | 118,442 | 123,179 | 128,107 |
| Debt Service | \$ 5,831 | 69,971 | 69,971 | 69,971 | 69,971 | 69,971 | 69,971 | 69,971 | 69,971 | 69,971 | 69,971 |
| Before Tax Cash Flow | $(330,000)$ | 20,035 | 23,635 | 27,379 | 31,273 | 35,323 | 39,535 | 43,915 | 48,471 | 53,208 | 855,672 |
| 16.5\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 90,006 | 93,606 | 97,350 | 101,244 | 105,294 | 109,506 | 113,886 | 118,442 | 123,179 | 128,107 |
| Less Interest |  | 57,350 | 56,438 | 55,459 | 54,410 | 53,286 | 52,079 | 50,786 | 49,399 | 47,912 | 46,317 |
| Less Depreciation |  | 29,333 | 29,333 | 29,333 | 29,333 | 29,333 | 29,333 | 29,333 | 29,333 | 29,333 | 29,333 |
| Taxable Income to Individuals |  | 3,322 | 7,835 | 12,558 | 17,501 | 22,675 | 28,093 | 33,767 | 39,709 | 45,934 | 52,456 |
| Pass Thru Entity | 20\% | (664) | $(1,567)$ | $(2,512)$ | $(3,500)$ | $(4,535)$ | $(5,619)$ | $(6,753)$ | $(7,942)$ | $(9,187)$ | $(10,491)$ |
| Taxable Income | 0 | 2,658 | 6,268 | 10,046 | 14,001 | 18,140 | 22,475 | 27,014 | 31,767 | 36,747 | 41,965 |
| Tax @ * | 37\% | 983 | 2,319 | 3,717 | 5,180 | 6,712 | 8,316 | 9,995 | 11,754 | 13,597 | 15,527 |
| After Tax Cash Flow | $(330,000)$ | 19,051 | 21,316 | 23,662 | 26,093 | 28,611 | 31,219 | 33,920 | 36,717 | 39,612 | 712,226 |
| 13.7\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| Purchase | 1,100,000 |  |  |  |  |  |  | Assume a Sale at End of Year 10 |  |  |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent Roll |  |  | 192,112 |
| Loan | 825,000 |  |  |  |  |  |  | GRM |  |  | 8.0 |
| Down Payment | 275,000 |  |  |  | annual appreciation 3.4\% |  |  | Price |  |  | 1,538,576 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 92,315 |
| Closing Costs | 55,000 |  |  |  |  |  |  | Less: Basis |  |  | 806,667 |
| Initial Investment | 330,000 |  |  |  |  |  |  | Gain |  |  | 639,595 |
| Rate | 7.00\% |  |  |  |  |  |  | Tax @ |  | 20\% | 127,919 |
| Term | 25 |  |  |  |  |  |  | Mortgage Balance |  |  | 648,726 |
| P\&I | \$5,830.93 |  |  |  |  |  |  | Sale Proceeds Before Tax |  |  | 797,536 |
|  |  |  |  |  |  |  |  | Sale Proceeds After Tax |  |  | 669,617 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 825,000 | Beg Bal | 825,000 | 812,379 | 798,846 | 784,334 | 768,773 | 752,088 | 734,196 | 715,011 | 694,439 | 672,379 |
| 7.00\% | Prin | 12,621 | 13,533 | 14,512 | 15,561 | 16,686 | 17,892 | 19,185 | 20,572 | 22,059 | 23,654 |
| 25.0 | Int | 57,350 | 56,438 | 55,459 | 54,410 | 53,286 | 52,079 | 50,786 | 49,399 | 47,912 | 46,317 |
| 5,831 | Bal EOY | 812,379 | 798,846 | 784,334 | 768,773 | 752,088 | 734,196 | 715,011 | 694,439 | 672,379 | 648,726 |
| Cost Recovery / Depreciation |  | 1,100,000 | 1,100,000 | Building | 80\% | 880,000 | Land | 20\% | 220,000 | Life | 30 |
|  |  | 29,333 | 29,333 | 29,333 | 29,333 | 29,333 | 29,333 | 29,333 | 29,333 | 29,333 | 29,333 |
| Basis |  | 1,070,667 | 1,041,333 | 1,012,000 | 982,667 | 953,333 | 924,000 | 894,667 | 865,333 | 836,000 | 806,667 |
| * Tax rate of $35 \%$ applies to income of \$200,001 to \$500,000 for singles; \$400,001 to \$600,000 for married filing jointly. Marginal rate above $\$ 500 \mathrm{k} / \$ 600 \mathrm{k}$ is $37 \%$. |  |  |  |  |  |  |  |  |  |  |  |

