## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

54,900 + Rental Income
14,612 - Operating Expenses
27,843 - Mortgage Payments
$12,445=$ Cash Flow
139,500 / Downpayment + Closing Costs
8.9\% = Return on Investment from Cash Flow

## 2 Appreciation

As the value of the property increases, your return on investment increases.
$465,000=$ Acquisiton Price
5\% * First Year Appreciation
$488,250=$ Value at the end of Year 1.
$23,250=$ Amount of Value Increase
139,500 / Downpayment + Closing Costs
$17 \%=$ Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely from paying down the mortgage.

348,750 = Loan Amount at Closing
$345,207=$ Loan Amount at the end of Year 1
3,543 - Equity Build-Up in Year 1
139,500 / Downpayment + Closing Costs
$2.5 \%=$ Return on Investment from Equity Build-Up

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.

| 40,288 | $=$ |
| ---: | :--- |
| 13,175 | Cash Flow Before Loan Payments (rents less expenses) |
| 24,300 | - Depreciation (assumes 15\% land, 30 year recovery) |
| 2,813 | $=$ Taxable Income Year 1 |
| 2,250 |  |
| $37 \%$ | Less $20 \%$ Exclusion for LLC Ownership under new tax law |
| 832.63 | $=$ Federal Income Tax |
| 833 |  |
| Federal Income Tax |  |
| 12,445 | / Cash Flow |
| $6.7 \%$ | $=$ Effective Tax Rate on This Investment |
| 4,605 | $=$ Tax if Cash Flow came from a non-preferred investment vehicle |
| 833 | - Tax from this preferred investment vehicle. |
| 3,772 | $=$ |
| $2.7 \%$ | Income Tax Savings |
|  | Return on Investment from Tax Savings |

Total / Summary
12,445 Cash Flow

23,250 Appreciation Year 1
3,543 Equity Build Up Year 1
3,772 Tax Savings Year 1
43,010 Total Return from this Investment
139,500 Downpayment + Closing Costs
30.8\% Total Return from this Investment

| IIlustration of Internal Rate of Return over a 10-Year Holding Period 7704 FREDKERT AVENUE |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 465,000 | $\underline{2025}$ | $\underline{2026}$ | 2027 | 2028 | $\underline{2029}$ | 2030 | 2031 | $\underline{2032}$ | $\underline{2033}$ | 2034 |
| Annual Rent | 4.0\% | 54,900 | 57,096 | 59,380 | 61,755 | 64,225 | 66,794 | 69,466 | 72,245 | 75,134 | 78,140 |
| Vacancy | 3.0\% | 1,647 | 1,713 | 1,781 | 1,853 | 1,927 | 2,004 | 2,084 | 2,167 | 2,254 | 2,344 |
| Effective Income |  | 53,253 | 55,383 | 57,598 | 59,902 | 62,298 | 64,790 | 67,382 | 70,077 | 72,880 | 75,796 |
| Expenses | 4.0\% | 14,612 | 15,196 | 15,804 | 16,436 | 17,094 | 17,777 | 18,489 | 19,228 | 19,997 | 20,797 |
| Exp as a percent of Annual Rent |  | 27\% | 27\% | 27\% | 27\% | 27\% | 27\% | 27\% | 27\% | 27\% | 27\% |
| Exp per unit | 3 | 4,871 | 5,065 | 5,268 | 5,479 | 5,698 | 5,926 | 6,163 | 6,409 | 6,666 | 6,932 |
| NOI | 0 | 38,641 | 40,187 | 41,794 | 43,466 | 45,205 | 47,013 | 48,893 | 50,849 | 52,883 | 54,998 |
| Debt Service | \$ 2,320 | 27,843 | 27,843 | 27,843 | 27,843 | 27,843 | 27,843 | 27,843 | 27,843 | 27,843 | 27,843 |
| Before Tax Cash Flow | $(139,500)$ | 10,798 | 12,344 | 13,951 | 15,623 | 17,362 | 19,170 | 21,051 | 23,006 | 25,040 | 350,014 |
| 17.4\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 38,641 | 40,187 | 41,794 | 43,466 | 45,205 | 47,013 | 48,893 | 50,849 | 52,883 | 54,998 |
| Less Interest |  | 24,300 | 24,044 | 23,770 | 23,475 | 23,159 | 22,821 | 22,458 | 22,068 | 21,651 | 21,203 |
| Less Depreciation |  | 12,400 | 12,400 | 12,400 | 12,400 | 12,400 | 12,400 | 12,400 | 12,400 | 12,400 | 12,400 |
| Taxable Income to Individuals |  | 1,941 | 3,743 | 5,625 | 7,591 | 9,645 | 11,792 | 14,036 | 16,381 | 18,832 | 21,395 |
| Pass Thru Entity | 20\% | (388) | (749) | $(1,125)$ | $(1,518)$ | $(1,929)$ | $(2,358)$ | $(2,807)$ | $(3,276)$ | $(3,766)$ | $(4,279)$ |
| Taxable Income | 0 | 1,553 | 2,994 | 4,500 | 6,073 | 7,716 | 9,434 | 11,229 | 13,105 | 15,066 | 17,116 |
| Tax @ * | 37\% | 575 | 1,108 | 1,665 | 2,247 | 2,855 | 3,490 | 4,155 | 4,849 | 5,574 | 6,333 |
| After Tax Cash Flow | $(139,500)$ | 10,224 | 11,236 | 12,286 | 13,376 | 14,507 | 15,680 | 16,896 | 18,158 | 19,466 | 287,456 |
| 14.6\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| Purchase | 465,000 |  |  |  |  |  |  | Assume a Sale at End of Year 10 |  |  |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent Roll |  |  | 78,140 |
| Loan | 348,750 |  |  |  |  |  |  | GRM |  |  | 8.5 |
| Down Payment | 116,250 |  |  |  | annual appreciation 3.6\% |  |  | Price |  |  | 661,840 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 39,710 |
| Closing Costs | 23,250 |  |  |  |  |  |  | Less: Basis |  |  | 341,000 |
| Initial Investment | 139,500 |  |  |  |  |  |  | Gain |  |  | 281,130 |
| Rate | 7.00\% |  |  |  |  |  |  | Tax @ |  | 20\% | 56,226 |
| Term | 30 |  |  |  |  |  |  | Mortgage Balance |  |  | 299,271 |
| P\&I | \$2,320.24 |  |  |  |  |  |  | Sale Proceeds Before Tax |  |  | 322,859 |
|  |  |  |  |  |  |  |  | Sale Proceeds After Tax |  |  | 266,633 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 348,750 | Beg Bal | 348,750 | 345,207 | 341,409 | 337,335 | 332,967 | 328,284 | 323,262 | 317,877 | 312,102 | 305,910 |
| 7.00\% | Prin | 3,543 | 3,799 | 4,073 | 4,368 | 4,684 | 5,022 | 5,385 | 5,774 | 6,192 | 6,640 |
| 30.0 | Int | 24,300 | 24,044 | 23,770 | 23,475 | 23,159 | 22,821 | 22,458 | 22,068 | 21,651 | 21,203 |
| 2,320 | Bal EOY | 345,207 | 341,409 | 337,335 | 332,967 | 328,284 | 323,262 | 317,877 | 312,102 | 305,910 | 299,271 |
| Cost Recovery / Depre | ciation | 465,000 | 465,000 | Building | 80\% | 372,000 | Land | 20\% | 93,000 | Life | 30 |
|  |  | 12,400 | 12,400 | 12,400 | 12,400 | 12,400 | 12,400 | 12,400 | 12,400 | 12,400 | 12,400 |
| Basis |  | 452,600 | 440,200 | 427,800 | 415,400 | 403,000 | 390,600 | 378,200 | 365,800 | 353,400 | 341,000 |
| * Tax rate of $35 \%$ applies to income of $\$ 200,001$ to $\$ 500,000$ for singles; $\$ 400,001$ to $\$ 600,000$ for married filing jointly. Marginal rate above $\$ 500 \mathrm{k} / \$ 600 \mathrm{k}$ is $37 \%$. |  |  |  |  |  |  |  |  |  |  |  |

