## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

128,221 + Rental Income
40,582 - Operating Expenses
$60,579-$ Mortgage Payments
$27,060=$ Cash Flow

358,750 / Downpayment + Closing Costs
$7.5 \%=$ Return on Investment from Cash Flow

## 2 Appreciation

As the value of the property increases, your return on investment increases.

| $1,025,000$ | $=$ Acquisiton Price |
| ---: | :--- |
| $5 \%$ | $*$ First Year Appreciation |
| $1,076,250$ | $=$ Value at the end of Year 1. |
| 51,250 | $=$ Amount of Value Increase |
| 358,750 | $/$ Downpayment + Closing Costs |
| $14 \%$ | $=$ Return on Investment from Appreciation |

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely from paying down the mortgage.

717,500 = Loan Amount at Closing
706,439 = Loan Amount at the end of Year 1
11,061 - Equity Build-Up in Year 1
358,750 / Downpayment + Closing Costs
3.1\% = Return on Investment from Equity Build-Up

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.

| 87,639 | $=$ Cash Flow Before Loan Payments (rents less expenses) |
| ---: | :--- |
| 29,042 | - Depreciation (assumes 15\% land, 30 year recovery) |
| 49,518 | - Mortgage Interest |
| 9,079 | $=$ Taxable Income Year 1 |
| 7,263 |  |
| $37 \%$ | Less 20\% Exclusion for LLC Ownership under new tax law |
| $2,687.44$ | $=$ Federginal Tax Rate |
| 2,687 |  |
| Federal Income Tax |  |
| 27,060 | $/$ |
| $9.9 \%$ | $=$ Eash Flow |
| 10,012 | $=$ Tax if Cash Flow came from a non-preferred investment vehicle |
| 2,687 | - Tax from this preferred investment vehicle. |
| 7,325 | $=$ Income Tax Savings |
| $2.0 \%$ | Return on Investment from Tax Savings |

Total / Summary

| 1: | 27,060 | Cash Flow |
| ---: | ---: | :--- |
| 2: | 51,250 | Appreciation Year 1 |
| 3: | 11,061 | Equity Build Up Year 1 |
| 4: | 7,325 | Tax Savings Year 1 |
|  | 96,696 | Total Return from this Investment |
|  | 358,750 | Downpayment + Closing Costs |
|  | $27.0 \%$ | Total Return from this Investment |



