## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

| 67,639 | + Rental Income |
| ---: | :--- |
| 16,409 | - Operating Expenses |
| 35,779 | - Mortgage Payments |
| 15,451 | $=$ Cash Flow |
| 165,000 | $/$ Downpayment + Closing Costs |
| $9.4 \%$ | $=$ Return on Investment from Cash Flow |

## 2 Appreciation

As the value of the property increases, your return on investment increases.
$550,000=$ Acquisiton Price
5\% * First Year Appreciation
$577,500=$ Value at the end of Year 1.
$27,500=$ Amount of Value Increase
165,000 / Downpayment + Closing Costs
$17 \%$ = Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely
from paying down the mortgage.
$412,500=$ Loan Amount at Closing
406,428 = Loan Amount at the end of Year 1
6,072 - Equity Build-Up in Year 1
165,000 / Downpayment + Closing Costs
3.7\% = Return on Investment from Equity Build-Up

4 Tax Benefits
One pays less income taxes on a real estate investment than on other investment vehicles.

51,230 = Cash Flow Before Loan Payments (rents less expenses)
15,583 - Depreciation (assumes 15\% land, 30 year recovery)
29,707 - Mortgage Interest
5,940 = Taxable Income Year 1
4,752 Less 20\% Exclusion for LLC Ownership under new tax law
37\% * Marginal Tax Rate
1,758.17 = Federal Income Tax
1,758 Federal Income Tax
15,451 / Cash Flow
$11.4 \%=$ Effective Tax Rate on This Investment
$5,717=$ Tax if Cash Flow came from a non-preferred investment vehicle
1,758 - Tax from this preferred investment vehicle.
3,959 = Income Tax Savings
2.4\% Return on Investment from Tax Savings

Total / Summary
15,451 Cash Flow
27,500 Appreciation Year 1
6,072 Equity Build Up Year 1
3,959 Tax Savings Year 1
52,982 Total Return from this Investment
165,000 Downpayment + Closing Costs
$32.1 \%$ Total Return from this Investment

| IIIustration of Internal Rate of Return over a 10-Year Holding Period 7915-7917 HARFORD ROAD |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 550,000 | $\underline{2025}$ | $\underline{2026}$ | $\underline{2027}$ | $\underline{2028}$ | $\underline{2029}$ | $\underline{2030}$ | $\underline{2031}$ | $\underline{2032}$ | $\underline{2033}$ | $\underline{2034}$ |
| Annual Rent | 4.0\% | 67,639 | 70,345 | 73,159 | 76,085 | 79,128 | 82,293 | 85,585 | 89,009 | 92,569 | 96,272 |
| Vacancy | 3.0\% | 2,029 | 2,110 | 2,195 | 2,283 | 2,374 | 2,469 | 2,568 | 2,670 | 2,777 | 2,888 |
| Effective Income |  | 65,610 | 68,234 | 70,964 | 73,802 | 76,754 | 79,825 | 83,018 | 86,338 | 89,792 | 93,383 |
| Expenses | 4.0\% | 16,409 | 17,065 | 17,748 | 18,458 | 19,196 | 19,964 | 20,763 | 21,593 | 22,457 | 23,355 |
| Exp as a percent of Annual Rent |  | 25\% | 25\% | 25\% | 25\% | 25\% | 25\% | 25\% | 25\% | 25\% | 25\% |
| Exp per unit | 4 | 4,102 | 4,266 | 4,437 | 4,614 | 4,799 | 4,991 | 5,191 | 5,398 | 5,614 | 5,839 |
| NOI | 0 | 49,201 | 51,169 | 53,216 | 55,344 | 57,558 | 59,861 | 62,255 | 64,745 | 67,335 | 70,028 |
| Debt Service | \$ 2,982 | 35,779 | 35,779 | 35,779 | 35,779 | 35,779 | 35,779 | 35,779 | 35,779 | 35,779 | 35,779 |
| Before Tax Cash Flow $17.7 \%$ | 17.7\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 49,201 | 51,169 | 53,216 | 55,344 | 57,558 | 59,861 | 62,255 | 64,745 | 67,335 | 70,028 |
| Less Interest |  | 29,707 | 29,252 | 28,763 | 28,237 | 27,671 | 27,064 | 26,410 | 25,708 | 24,953 | 24,142 |
| Less Depreciation |  | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 |
| Taxable Income to Individuals |  | 4,827 | 7,250 | 9,786 | 12,441 | 15,220 | 18,130 | 21,178 | 24,370 | 27,715 | 31,220 |
| Pass Thru Entity | 20\% | (965) | $(1,450)$ | $(1,957)$ | $(2,488)$ | $(3,044)$ | $(3,626)$ | $(4,236)$ | $(4,874)$ | $(5,543)$ | $(6,244)$ |
| Taxable Income | 0 | 3,862 | 5,800 | 7,829 | 9,953 | 12,176 | 14,504 | 16,942 | 19,496 | 22,172 | 24,976 |
| Tax @ * | 37\% | 1,429 | 2,146 | 2,897 | 3,683 | 4,505 | 5,367 | 6,269 | 7,214 | 8,204 | 9,241 |
| 14.6\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| Purchase | 550,000 |  |  |  |  |  |  | Assume a Sa | at End of Y | Year 10 |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent R |  |  | 96,272 |
| Loan | 412,500 |  |  |  |  |  |  | GRM |  |  | 7.7 |
| Down Payment | 137,500 |  |  |  | annual | preciation | 3.1\% | Price |  |  | 743,680 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 44,621 |
| Closing Costs | 27,500 |  |  |  |  |  |  | Less: Basis |  |  | 403,333 |
| Initial Investment | 165,000 |  |  |  |  |  |  | Gain |  |  | 295,726 |
| Rate | 7.25\% |  |  |  |  |  |  | Tax @ |  | 20\% | 59,145 |
| Term | 25 |  |  |  |  |  |  | Mortgage Bala |  |  | 326,618 |
| P\&I | \$2,981.58 |  |  |  |  |  |  | Sale Proceeds | efore Tax |  | 372,441 |
|  |  |  |  |  |  |  |  | Sale Proceeds | fter Tax |  | 313,296 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 412,500 | Beg Bal | 412,500 | 406,428 | 399,901 | 392,885 | 385,343 | 377,235 | 368,520 | 359,152 | 349,081 | 338,255 |
| 7.25\% | Prin | 6,072 | 6,527 | 7,016 | 7,542 | 8,107 | 8,715 | 9,368 | 10,071 | 10,826 | 11,637 |
| 25.0 | Int | 29,707 | 29,252 | 28,763 | 28,237 | 27,671 | 27,064 | 26,410 | 25,708 | 24,953 | 24,142 |
| 2,982 | Bal EOY | 406,428 | 399,901 | 392,885 | 385,343 | 377,235 | 368,520 | 359,152 | 349,081 | 338,255 | 326,618 |
| Cost Recovery / Depreciation |  | 550,000 | 550,000 | Building | 80\% | 440,000 | Land | 20\% | 110,000 | Life | 30 |
|  |  | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 |
| Basis |  | 535,333 | 520,667 | 506,000 | 491,333 | 476,667 | 462,000 | 447,333 | 432,667 | 418,000 | 403,333 |
| * Tax rate of 35\% applies to income of \$200,001 to \$500,000 for singles; \$400,001 to \$600,000 for married filing jointly. Marginal rate above \$500k/\$600k is $37 \%$. |  |  |  |  |  |  |  |  |  |  |  |

