## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

| 87,552 | + Rental Income |
| :---: | :---: |
| 30,103 | - Operating Expenses |
| 34,986 | - Mortgage Payments |
| 22,463 | $=$ Cash Flow |
| 165,000 | $/$ Downpayment + Closing Costs |
| $13.6 \%$ | $=$ Return on Investment from Cash Flow |

## 2 Appreciation

As the value of the property increases, your return on investment increases.
$550,000=$ Acquisiton Price
5\% * First Year Appreciation
$577,500=$ Value at the end of Year 1.
$27,500=$ Amount of Value Increase
165,000 / Downpayment + Closing Costs
$17 \%=$ Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely from paying down the mortgage.

412,500 = Loan Amount at Closing
406,190 = Loan Amount at the end of Year 1
6,310 - Equity Build-Up in Year 1
165,000 / Downpayment + Closing Costs
$3.8 \%=$ Return on Investment from Equity Build-Up

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.

57,449 = Cash Flow Before Loan Payments (rents less expenses)
15,583 - Depreciation (assumes 15\% land, 30 year recovery)
28,675 - Mortgage Interest
$13,190=$ Taxable Income Year 1
10,552 Less 20\% Exclusion for LLC Ownership under new tax law
37\% * Marginal Tax Rate
3,904.34 = Federal Income Tax
3,904 Federal Income Tax
22,463 / Cash Flow
17.4\% = Effective Tax Rate on This Investment
$8,311=$ Tax if Cash Flow came from a non-preferred investment vehicle
3,904 - Tax from this preferred investment vehicle.
4,407 = Income Tax Savings
2.7\% Return on Investment from Tax Savings

Total / Summary

| 1: | 22,463 | Cash Flow |
| ---: | ---: | :--- |
| 2: | 27,500 | Appreciation Year 1 |
| 3: | 6,310 | Equity Build Up Year 1 |
| 4: | 4,407 | Tax Savings Year 1 |
|  | 60,681 | Total Return from this Investment |
|  | 165,000 | Downpayment + Closing Costs |
|  | $36.8 \%$ | Total Return from this Investment |


| IIIustration of Internal Rate of Return over a 10-Year Holding Period 4008 PRIMROSE AVENUE |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 550,000 | $\underline{2025}$ | $\underline{2026}$ | 2027 | $\underline{2028}$ | $\underline{2029}$ | $\underline{2030}$ | 2031 | 2032 | 2033 | $\underline{2034}$ |
| Annual Rent | 4.0\% | 92,160 | 95,846 | 99,680 | 103,667 | 107,814 | 112,127 | 116,612 | 121,276 | 126,127 | 131,172 |
| Vacancy | 4.0\% | 3,686 | 3,834 | 3,987 | 4,147 | 4,313 | 4,485 | 4,664 | 4,851 | 5,045 | 5,247 |
| Effective Income |  | 88,474 | 92,013 | 95,693 | 99,521 | 103,502 | 107,642 | 111,947 | 116,425 | 121,082 | 125,926 |
| Expenses | 7.0\% | 30,103 | 32,210 | 34,465 | 36,878 | 39,459 | 42,221 | 45,177 | 48,339 | 51,723 | 55,344 |
| Exp as a percent of Annual Rent |  | 34\% | 35\% | 36\% | 37\% | 38\% | 39\% | 40\% | 42\% | 43\% | 44\% |
| Exp per unit | 8 | 3,763 | 4,026 | 4,308 | 4,610 | 4,932 | 5,278 | 5,647 | 6,042 | 6,465 | 6,918 |
| NOI | 0 | 58,370 | 59,802 | 61,228 | 62,643 | 64,042 | 65,420 | 66,770 | 68,086 | 69,359 | 70,582 |
| Debt Service | \$ 2,915 | 34,986 | 34,986 | 34,986 | 34,986 | 34,986 | 34,986 | 34,986 | 34,986 | 34,986 | 34,986 |
| 21.9\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 58,370 | 59,802 | 61,228 | 62,643 | 64,042 | 65,420 | 66,770 | 68,086 | 69,359 | 70,582 |
| Less Interest |  | 28,675 | 28,219 | 27,730 | 27,205 | 26,643 | 26,040 | 25,393 | 24,700 | 23,956 | 23,159 |
| Less Depreciation |  | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 |
| Taxable Income to Individuals |  | 15,029 | 16,917 | 18,831 | 20,771 | 22,733 | 24,714 | 26,711 | 28,720 | 30,737 | 32,757 |
| Pass Thru Entity | 20\% | $(3,006)$ | $(3,383)$ | $(3,766)$ | $(4,154)$ | $(4,547)$ | $(4,943)$ | $(5,342)$ | $(5,744)$ | $(6,147)$ | $(6,551)$ |
| Taxable Income | 0 | 12,023 | 13,533 | 15,065 | 16,617 | 18,186 | 19,771 | 21,369 | 22,976 | 24,589 | 26,205 |
| Tax @ * | 37\% | 4,448 | 5,007 | 5,574 | 6,148 | 6,729 | 7,315 | 7,906 | 8,501 | 9,098 | 9,696 |
| After Tax Cash Flow | $(165,000)$ | 18,936 | 19,809 | 20,668 | 21,509 | 22,328 | 23,119 | 23,879 | 24,599 | 25,276 | 370,886 |
| 17.8\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| Purchase | 550,000 |  |  |  |  |  |  | Assume a Sale at End of Year 10 |  |  |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent Roll |  |  | 131,172 |
| Loan | 412,500 |  |  |  |  |  |  | GRM |  |  | 6.0 |
| Down Payment | 137,500 |  |  |  | annual appreciation 3.6\% |  |  | Price |  |  | 782,821 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 46,969 |
| Closing Costs | 27,500 |  |  |  |  |  |  | Less: Basis |  |  | 403,333 |
| Initial Investment | 165,000 |  |  |  |  |  |  | Gain |  |  | 332,519 |
| Rate | 7.00\% |  |  |  |  |  |  | Tax @ |  | 20\% | 66,504 |
| Term | 25 |  |  |  |  |  |  | Mortgage Balance |  |  | 324,363 |
| P\&I | \$2,915.46 |  |  |  |  |  |  | Sale Proceeds Before Tax |  |  | 411,489 |
|  |  |  |  |  |  |  |  | Sale Proceeds After Tax |  |  | 344,986 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 412,500 | Beg Bal | 412,500 | 406,190 | 399,423 | 392,167 | 384,387 | 376,044 | 367,098 | 357,505 | 347,219 | 336,190 |
| 7.00\% | Prin | 6,310 | 6,767 | 7,256 | 7,780 | 8,343 | 8,946 | 9,593 | 10,286 | 11,030 | 11,827 |
| 25.0 | Int | 28,675 | 28,219 | 27,730 | 27,205 | 26,643 | 26,040 | 25,393 | 24,700 | 23,956 | 23,159 |
| 2,915 | Bal EOY | 406,190 | 399,423 | 392,167 | 384,387 | 376,044 | 367,098 | 357,505 | 347,219 | 336,190 | 324,363 |
| Cost Recovery / Depreciation |  | 550,000 | 550,000 | Building | 80\% | 440,000 | Land | 20\% | 110,000 | Life | 30 |
|  |  | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 |
| Basis |  | 535,333 | 520,667 | 506,000 | 491,333 | 476,667 | 462,000 | 447,333 | 432,667 | 418,000 | 403,333 |
| * Tax rate of $35 \%$ applies to income of \$200,001 to \$500,000 for singles; \$400,001 to \$600,000 for married filing jointly. Marginal rate above \$500k/\$600k is $37 \%$. |  |  |  |  |  |  |  |  |  |  |  |

