## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

| 41,568 | + Rental Income |
| ---: | :--- | :--- |
| 14,065 | - Operating Expenses |
| 21,610 | - Mortgage Payments |
| 5,893 | $=$ Cash Flow |
| 112,500 | $/$ Downpayment + Closing Costs |
| $5.2 \%$ | $=$ Return on Investment from Cash Flow |

## 2 Appreciation

As the value of the property increases, your return on investment increases.
375,000 = Acquisiton Price
5\% * First Year Appreciation
$393,750=$ Value at the end of Year 1.
18,750 = Amount of Value Increase
112,500 / Downpayment + Closing Costs
17\% = Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely from paying down the mortgage.

281,250 = Loan Amount at Closing
$\begin{aligned} 278,180 & =\text { Loan Amount at the end of Year } 1 \\ 3,070 & - \text { Equity Build-Up in Year } 1\end{aligned}$
112,500 / Downpayment + Closing Costs
2.7\% = Return on Investment from Equity Build-Up

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.
$27,503=$ Cash Flow Before Loan Payments (rents less expenses)
11,591 - Depreciation (assumes 15\% land, 27.5 year recovery)
18,541 - Mortgage Interest
$(2,628)=$ Taxable Income Year 1
33\% * Marginal Tax Rate
(867) $=$ Federal Income Tax
(867) Federal Income Tax

5,893 / Cash Flow
$-14.7 \%=$ Effective Tax Rate on This Investment
$1,945=$ Tax if Cash Flow came from a non-preferred investment vehicle
(867) - Tax from this preferred investment vehicle.

2,812 = Income Tax Savings
2.5\% Return on Investment from Tax Savings

## Total / Summary

| 1: | 5,893 | Cash Flow |
| ---: | ---: | :--- |
| 2: | 18,750 | Appreciation Year 1 |
| 3: | 3,070 | Equity Build Up Year 1 |
| 4: | 2,812 | Tax Savings Year 1 |
|  | 30,524 | Total Return from this Investment |
|  | 112,500 | Downpayment + Closing Costs |

27.1\% Total Return from this Investment

| Illustration of Internal Rate of Return over a 10-Year Holding Period 664 PORTLAND STREET |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 375,000 | $\underline{2025}$ | $\underline{2026}$ | 2027 | 2028 | 2029 | 2030 | 2031 | 2032 | 2033 | 2034 |
| Annual Rent | 4.0\% | 41,568 | 43,231 | 44,960 | 46,758 | 48,629 | 50,574 | 52,597 | 54,701 | 56,889 | 59,164 |
| Expenses | 4.0\% | 14,065 | 14,627 | 15,212 | 15,821 | 16,454 | 17,112 | 17,796 | 18,508 | 19,249 | 20,019 |
| Exp as a percent of Ann | ual Rent | 34\% | 34\% | 34\% | 34\% | 34\% | 34\% | 34\% | 34\% | 34\% | 34\% |
| Exp per unit | 2 | 7,032 | 7,314 | 7,606 | 7,910 | 8,227 | 8,556 | 8,898 | 9,254 | 9,624 | 10,009 |
| NOI | 0 | 27,503 | 28,603 | 29,747 | 30,937 | 32,175 | 33,462 | 34,800 | 36,192 | 37,640 | 39,146 |
| Debt Service | \$ 1,801 | 21,610 | 21,610 | 21,610 | 21,610 | 21,610 | 21,610 | 21,610 | 21,610 | 21,610 | 21,610 |
| 15.3\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 27,503 | 28,603 | 29,747 | 30,937 | 32,175 | 33,462 | 34,800 | 36,192 | 37,640 | 39,146 |
| Less Interest |  | 18,541 | 18,331 | 18,107 | 17,868 | 17,612 | 17,339 | 17,047 | 16,736 | 16,403 | 16,047 |
| Less Depreciation |  | 10,909 | 10,909 | 10,909 | 10,909 | 10,909 | 10,909 | 10,909 | 10,909 | 10,909 | 10,909 |
| Taxable Income | 0 | $(1,947)$ | (637) | 731 | 2,160 | 3,654 | 5,214 | 6,844 | 8,548 | 10,328 | 12,189 |
| Tax @ | 25\% | (487) | (159) | 183 | 540 | 913 | 1,303 | 1,711 | 2,137 | 2,582 | 3,047 |
| After Tax Cash Flow $13.2 \%$ | 13.2\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |
| Purchase | 375,000 |  |  |  |  |  |  | Assume a Sale at End of Year 10 |  |  |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent Roll |  |  | 59,164 |
| Loan | 281,250 |  |  |  |  |  |  | GRM |  |  | 9.0 |
| Down Payment | 93,750 |  |  |  | annual appreciation 3.6\% |  |  | Price |  |  | 533,742 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 32,025 |
| Closing Costs | 18,750 |  |  |  |  |  |  | Less: Basis |  |  | 265,909 |
| Initial Investment | 112,500 |  |  |  |  |  |  | Gain |  |  | 235,808 |
| Rate | 6.63\% |  |  |  |  |  |  | Tax @ |  | 20\% | 47,162 |
| Term | 30 |  |  |  |  |  |  | Mortgage Balance |  |  | 239,176 |
| P\&I | \$1,800.87 |  |  |  |  |  |  | Sale Proceeds Before Tax |  |  | 262,542 |
|  |  |  |  |  |  |  |  | Sale Proceeds After Tax |  |  | 215,380 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 281,250 | Beg Bal | 281,250 | 278,180 | 274,901 | 271,397 | 267,655 | 263,656 | 259,385 | 254,822 | 249,947 | 244,739 |
| 6.63\% | Prin | 3,070 | 3,279 | 3,503 | 3,743 | 3,998 | 4,271 | 4,563 | 4,875 | 5,208 | 5,563 |
| 30.0 | Int | 18,541 | 18,331 | 18,107 | 17,868 | 17,612 | 17,339 | 17,047 | 16,736 | 16,403 | 16,047 |
| 1,801 | Bal EOY | 278,180 | 274,901 | 271,397 | 267,655 | 263,656 | 259,385 | 254,822 | 249,947 | 244,739 | 239,176 |
| Cost Recovery / Depreciation |  | 375,000 | 375,000 | Building | 80\% | 300,000 | Land | 20\% | 75,000 | Life | 27.5 |
|  |  | 10,909 | 10,909 | 10,909 | 10,909 | 10,909 | 10,909 | 10,909 | 10,909 | 10,909 | 10,909 |
| Basis |  | 364,091 | 353,182 | 342,273 | 331,364 | 320,455 | 309,545 | 298,636 | 287,727 | 276,818 | 265,909 |

