## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

| 82,355 | + Rental Income |
| :---: | :--- |
| 28,879 | - Operating Expenses |
| 36,429 | - Mortgage Payments |
| 17,047 | $=$ Cash Flow |
| 131,250 | $/$ Downpayment + Closing Costs |
| $13.0 \%$ | $=$ Return on Investment from Cash Flow |

## 2 Appreciation

As the value of the property increases, your return on investment increases.
$525,000=$ Acquisiton Price
5\% * First Year Appreciation
$551,250=$ Value at the end of Year 1.
$26,250=$ Amount of Value Increase
131,250 / Downpayment + Closing Costs
$20 \%=$ Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely
from paying down the mortgage.

| 420,000 | $=$ Loan Amount at Closing |
| ---: | :--- |
| 413,818 | $=$ Loan Amount at the end of Year 1 |
| 6,182 | - Equity Build-Up in Year 1 |
| 131,250 | $/$ Downpayment + Closing Costs |
| $4.7 \%$ | $=$ Return on Investment from Equity Build-Up |

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.
$53,477=$ Cash Flow Before Loan Payments (rents less expenses)
14,875 - Depreciation (assumes 15\% land, 30 year recovery)
30,247 - Mortgage Interest
8,355 = Taxable Income Year 1
6,684 Less 20\% Exclusion for LLC Ownership under new tax law
37\% * Marginal Tax Rate
2,472.94 = Federal Income Tax
2,473 Federal Income Tax
17,047 / Cash Flow
14.5\% = Effective Tax Rate on This Investment
$6,308=$ Tax if Cash Flow came from a non-preferred investment vehicle
2,473 - Tax from this preferred investment vehicle.
$3,835=$ Income Tax Savings
2.9\% Return on Investment from Tax Savings

Total / Summary
17,047 Cash Flow
26,250 Appreciation Year 1
6,182 Equity Build Up Year 1
3,835 Tax Savings Year 1
53,314 Total Return from this Investment
131,250 Downpayment + Closing Costs
40.6\% Total Return from this Investment


