## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

| 63,836 | + Rental Income |
| ---: | :--- |
| 16,043 | - Operating Expenses |
| 25,045 | - Mortgage Payments |
| 22,747 | $=$ Cash Flow |
| 115,500 | $/$ Downpayment + Closing Costs |
| $19.7 \%$ | $=$ Return on Investment from Cash Flow |

## 2 Appreciation

As the value of the property increases, your return on investment increases.
385,000 = Acquisiton Price
5\% * First Year Appreciation
404,250 $=$ Value at the end of Year 1.
115,500 / Downpayment + Closing Costs
$17 \%=$ Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely
from paying down the mortgage.

| 288,750 | $=$ Loan Amount at Closing |
| ---: | :--- |
| 284,500 | $=$ Loan Amount at the end of Year 1 |
| 4,250 | - Equity Build-Up in Year 1 |
| 115,500 | $/$ Downpayment + Closing Costs |
| $3.7 \%$ | $=$ Return on Investment from Equity Build-Up |

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.

47,792 = Cash Flow Before Loan Payments (rents less expenses)
10,908 - Depreciation (assumes 15\% land, 30 year recovery)
20,795 - Mortgage Interest
16,089 = Taxable Income Year 1
12,871 Less 20\% Exclusion for LLC Ownership under new tax law
37\% * Marginal Tax Rate
4,762.31 = Federal Income Tax
4,762 Federal Income Tax
22,747 / Cash Flow
20.9\% = Effective Tax Rate on This Investment
$8,416=$ Tax if Cash Flow came from a non-preferred investment vehicle
4,762 - Tax from this preferred investment vehicle.
$3,654=$ Income Tax Savings
3.2\% Return on Investment from Tax Savings

Total / Summary
22,747 Cash Flow
19,250 Appreciation Year 1
4,250 Equity Build Up Year 1
3,654 Tax Savings Year 1
49,901 Total Return from this Investment
115,500 Downpayment + Closing Costs
43.2\% Total Return from this Investment


