## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

| 39,540 | + Rental Income |
| ---: | :--- |
| 11,488 | - Operating Expenses |
| 19,954 | - Mortgage Payments |
| 8,099 | $=$ Cash Flow |
| 97,500 | $/$ Downpayment + Closing Costs |
| $8.3 \%$ | $=$ Return on Investment from Cash Flow |

## 2 Appreciation

As the value of the property increases, your return on investment increases.
325,000 = Acquisiton Price
5\% * First Year Appreciation
$341,250=$ Value at the end of Year 1.
16,250 = Amount of Value Increase
97,500 / Downpayment + Closing Costs
$17 \%=$ Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely
from paying down the mortgage.

| 243,750 | $=$ Loan Amount at Closing |
| ---: | :--- |
| 241,391 | $=$ Loan Amount at the end of Year 1 |
| 2,359 | - Equity Build-Up in Year 1 |
| 97,500 | $/$ Downpayment + Closing Costs |
| $2.4 \%$ | $=$ Return on Investment from Equity Build-Up |

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.

28,052 = Cash Flow Before Loan Payments (rents less expenses)
9,208 - Depreciation (assumes 15\% land, 30 year recovery)
17,595 - Mortgage Interest
1,249 = Taxable Income Year 1
999 Less 20\% Exclusion for LLC Ownership under new tax law
37\% * Marginal Tax Rate
$369.80=$ Federal Income Tax
370 Federal Income Tax
8,099 / Cash Flow
4.6\% = Effective Tax Rate on This Investment

2,996 = Tax if Cash Flow came from a non-preferred investment vehicle
370 - Tax from this preferred investment vehicle.
$2,627=$ Income Tax Savings
2.7\% Return on Investment from Tax Savings

Total / Summary

| 1: | 8,099 | Cash Flow |
| ---: | ---: | :--- |
| 2: | 16,250 | Appreciation Year 1 |
| 3: | 2,359 | Equity Build Up Year 1 |
| 4: | 2,627 | Tax Savings Year 1 |
|  | 29,334 | Total Return from this Investment |
|  | 97,500 | Downpayment + Closing Costs |
|  | $30.1 \%$ | Total Return from this Investment |

BEN FREDERICKREALTY


| IIIustration of Internal Rate of Return over a 10-Year Holding Period 113 WEST 22 ND STREET |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 325,000 | $\underline{2024}$ | $\underline{2025}$ | $\underline{2026}$ | $\underline{2027}$ | $\underline{2028}$ | $\underline{2029}$ | $\underline{2030}$ | $\underline{2031}$ | $\underline{2032}$ | $\underline{2033}$ |
| Annual Rent | 4.0\% | 39,540 | 41,122 | 42,766 | 44,477 | 46,256 | 48,106 | 50,031 | 52,032 | 54,113 | 56,278 |
| Vacancy | 3.0\% | 1,186 | 1,234 | 1,283 | 1,334 | 1,388 | 1,443 | 1,501 | 1,561 | 1,623 | 1,688 |
| Effective Income |  | 38,354 | 39,888 | 41,483 | 43,143 | 44,869 | 46,663 | 48,530 | 50,471 | 52,490 | 54,589 |
| Expenses | 4.0\% | 11,488 | 11,947 | 12,425 | 12,922 | 13,439 | 13,977 | 14,536 | 15,117 | 15,722 | 16,351 |
| Exp as a percent of Annual Rent |  | 30\% | 30\% | 30\% | 30\% | 30\% | 30\% | 30\% | 30\% | 30\% | 30\% |
| Exp per unit | 3 | 3,829 | 3,982 | 4,142 | 4,307 | 4,480 | 4,659 | 4,845 | 5,039 | 5,241 | 5,450 |
| NOI | 0 | 26,866 | 27,941 | 29,058 | 30,221 | 31,429 | 32,687 | 33,994 | 35,354 | 36,768 | 38,239 |
| Debt Service | \$ 1,663 | 19,954 | 19,954 | 19,954 | 19,954 | 19,954 | 19,954 | 19,954 | 19,954 | 19,954 | 19,954 |
| $16.9 \%$ Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 26,866 | 27,941 | 29,058 | 30,221 | 31,429 | 32,687 | 33,994 | 35,354 | 36,768 | 38,239 |
| Less Interest |  | 17,595 | 17,418 | 17,228 | 17,023 | 16,804 | 16,567 | 16,314 | 16,041 | 15,747 | 15,432 |
| Less Depreciation |  | 8,667 | 8,667 | 8,667 | 8,667 | 8,667 | 8,667 | 8,667 | 8,667 | 8,667 | 8,667 |
| Taxable Income to Individuals |  | 605 | 1,856 | 3,164 | 4,531 | 5,959 | 7,452 | 9,014 | 10,646 | 12,354 | 14,140 |
| Pass Thru Entity | 20\% | (121) | (371) | (633) | (906) | $(1,192)$ | $(1,490)$ | $(1,803)$ | $(2,129)$ | $(2,471)$ | $(2,828)$ |
| Taxable Income | 0 | 484 | 1,485 | 2,531 | 3,625 | 4,767 | 5,962 | 7,211 | 8,517 | 9,883 | 11,312 |
| Tax @ * | 37\% | 179 | 549 | 937 | 1,341 | 1,764 | 2,206 | 2,668 | 3,151 | 3,657 | 4,185 |
| After Tax Cash Flow 14.2\% | 14.2\% Internal Rate of Return |  |  |  |  |  |  |  |  |  | 199,242 |
| Purchase | 325,000 |  |  |  |  |  |  | Assume a Sa | t End of Y | Year 10 |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent |  |  | 56,278 |
| Loan | 243,750 |  |  |  |  |  |  | GRM |  |  | 8.2 |
| Down Payment | 81,250 |  |  |  | annual | preciation | 3.6\% | Price |  |  | 462,576 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 27,755 |
| Closing Costs | 16,250 |  |  |  |  |  |  | Less: Basis |  |  | 238,333 |
| Initial Investment | 97,500 |  |  |  |  |  |  | Gain |  |  | 196,488 |
| Rate | 7.25\% |  |  |  |  |  |  | Tax @ |  | 20\% | 39,298 |
| Term | 30 |  |  |  |  |  |  | Mortgage Bala |  |  | 210,381 |
| P\&I | \$1,662.80 |  |  |  |  |  |  | Sale Proceeds | fore Tax |  | 224,440 |
|  |  |  |  |  |  |  |  | Sale Proceeds | ter Tax |  | 185,143 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 243,750 | Beg Bal | 243,750 | 241,391 | 238,855 | 236,129 | 233,198 | 230,048 | 226,662 | 223,022 | 219,109 | 214,903 |
| 7.25\% | Prin | 2,359 | 2,536 | 2,726 | 2,930 | 3,150 | 3,386 | 3,640 | 3,913 | 4,206 | 4,521 |
| 30.0 | Int | 17,595 | 17,418 | 17,228 | 17,023 | 16,804 | 16,567 | 16,314 | 16,041 | 15,747 | 15,432 |
| 1,663 | Bal EOY | 241,391 | 238,855 | 236,129 | 233,198 | 230,048 | 226,662 | 223,022 | 219,109 | 214,903 | 210,381 |
| Cost Recovery / Depreciation |  | 325,000 | 325,000 | Building | 80\% | 260,000 | Land | 20\% | 65,000 | Life | 30 |
|  |  | 8,667 | 8,667 | 8,667 | 8,667 | 8,667 | 8,667 | 8,667 | 8,667 | 8,667 | 8,667 |
| Basis |  | 316,333 | 307,667 | 299,000 | 290,333 | 281,667 | 273,000 | 264,333 | 255,667 | 247,000 | 238,333 |

