## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

102,087 + Rental Income
19,995 - Operating Expenses
62,776 - Mortgage Payments
19,316 = Cash Flow
289,500 / Downpayment + Closing Costs
$6.7 \%=$ Return on Investment from Cash Flow

## 2 Appreciation

As the value of the property increases, your return on investment increases.
$965,000=$ Acquisiton Price
5\% * First Year Appreciation
$\begin{aligned} 1,013,250 & =\text { Value at the end of Year } 1 .\end{aligned}$
289,500 / Downpayment + Closing Costs
$17 \%=$ Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely from paying down the mortgage.

723,750 = Loan Amount at Closing
$713,097=$ Loan Amount at the end of Year 1
10,653 - Equity Build-Up in Year 1
289,500 / Downpayment + Closing Costs
$3.7 \%=$ Return on Investment from Equity Build-Up

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.

82,092 = Cash Flow Before Loan Payments (rents less expenses)
27,342 - Depreciation (assumes 15\% land, 30 year recovery)
52,122 - Mortgage Interest
2,628 = Taxable Income Year 1
2,102 Less 20\% Exclusion for LLC Ownership under new tax law
37\% * Marginal Tax Rate
$777.78=$ Federal Income Tax
$778 \quad$ Federal Income Tax
19,316 / Cash Flow
4.0\% = Effective Tax Rate on This Investment

| 7,147 | $=$ Tax if Cash Flow came from a non-preferred investment vehicle |
| ---: | :--- |
| 778 | - Tax from this preferred investment vehicle. |
| 6,369 | $=$ Income Tax Savings |
| $2.2 \%$ |  |
| Return on Investment from Tax Savings |  |

Total / Summary

| 1: | 19,316 | Cash Flow |
| ---: | ---: | :--- |
| 2: | 48,250 | Appreciation Year 1 |
| 3: | 10,653 | Equity Build Up Year 1 |
| 4: | 6,369 | Tax Savings Year 1 |
|  | 84,588 | Total Return from this Investment |
|  | 289,500 | Downpayment + Closing Costs |
|  | $29.2 \%$ | Total Return from this Investment |


| IIlustration of Internal Rate of Return over a 10-Year Holding Period 1011 SAINT PAUL STREET |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 965,000 | 2024 | $\underline{2025}$ | $\underline{2026}$ | $\underline{2027}$ | $\underline{2028}$ | $\underline{2029}$ | $\underline{2030}$ | 2031 | 2032 | 2033 |
| Annual Rent | 4.0\% | 102,087 | 106,170 | 110,417 | 114,834 | 119,427 | 124,204 | 129,173 | 134,340 | 139,713 | 145,302 |
| Vacancy | 3.0\% | 3,063 | 3,185 | 3,313 | 3,445 | 3,583 | 3,726 | 3,875 | 4,030 | 4,191 | 4,359 |
| Effective Income |  | 99,024 | 102,985 | 107,105 | 111,389 | 115,845 | 120,478 | 125,297 | 130,309 | 135,522 | 140,943 |
| Expenses | 4.0\% | 19,995 | 20,795 | 21,627 | 22,492 | 23,392 | 24,327 | 25,300 | 26,312 | 27,365 | 28,459 |
| Exp as a percent of Annual Rent |  | 20\% | 20\% | 20\% | 20\% | 20\% | 20\% | 20\% | 20\% | 20\% | 20\% |
| Exp per unit | 7 | 2,856 | 2,971 | 3,090 | 3,213 | 3,342 | 3,475 | 3,614 | 3,759 | 3,909 | 4,066 |
| NOI | 0 | 79,029 | 82,190 | 85,478 | 88,897 | 92,453 | 96,151 | 99,997 | 103,997 | 108,157 | 112,483 |
| Debt Service | \$ 5,231 | 62,776 | 62,776 | 62,776 | 62,776 | 62,776 | 62,776 | 62,776 | 62,776 | 62,776 | 62,776 |
| 16.7\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 79,029 | 82,190 | 85,478 | 88,897 | 92,453 | 96,151 | 99,997 | 103,997 | 108,157 | 112,483 |
| Less Interest |  | 52,122 | 51,324 | 50,466 | 49,543 | 48,551 | 47,485 | 46,338 | 45,106 | 43,782 | 42,358 |
| Less Depreciation |  | 25,733 | 25,733 | 25,733 | 25,733 | 25,733 | 25,733 | 25,733 | 25,733 | 25,733 | 25,733 |
| Taxable Income to Individuals |  | 1,173 | 5,133 | 9,279 | 13,621 | 18,169 | 22,933 | 27,925 | 33,157 | 38,642 | 44,392 |
| Pass Thru Entity | 20\% | (235) | $(1,027)$ | $(1,856)$ | $(2,724)$ | $(3,634)$ | $(4,587)$ | $(5,585)$ | $(6,631)$ | $(7,728)$ | $(8,878)$ |
| Taxable Income | 0 | 939 | 4,106 | 7,423 | 10,897 | 14,535 | 18,347 | 22,340 | 26,526 | 30,913 | 35,513 |
| Tax @ * | 37\% | 347 | 1,519 | 2,747 | 4,032 | 5,378 | 6,788 | 8,266 | 9,815 | 11,438 | 13,140 |
| $14.1 \%$ Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| Purchase | 965,000 |  |  |  |  |  |  | Assume a Sale at End of Year 10 |  |  |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent Roll |  |  | 145,302 |
| Loan | 723,750 |  |  |  |  |  |  | GRM |  |  | 9.7 |
| Down Payment | 241,250 |  |  |  | annual appreciation 3.9\% |  |  | Price |  |  | 1,408,259 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 84,496 |
| Closing Costs | 48,250 |  |  |  |  |  |  | Less: Basis |  |  | 707,667 |
| Initial Investment | 289,500 |  |  |  |  |  |  | Gain |  |  | 616,096 |
| Rate | 7.25\% |  |  |  |  |  |  | Tax @ |  | 20\% | 123,219 |
| Term | 25 |  |  |  |  |  |  | Mortgage Balance |  |  | 573,067 |
| P\&I | \$5,231.31 |  |  |  |  |  |  | Sale Proceeds Before Tax |  |  | 750,696 |
|  |  |  |  |  |  |  |  | Sale Proceeds After Tax |  |  | 627,477 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 723,750 | Beg Bal | 723,750 | 713,097 | 701,645 | 689,335 | 676,102 | 661,877 | 646,586 | 630,148 | 612,479 | 593,485 |
| 7.25\% | Prin | 10,653 | 11,452 | 12,310 | 13,233 | 14,225 | 15,291 | 16,437 | 17,670 | 18,994 | 20,418 |
| 25.0 | Int | 52,122 | 51,324 | 50,466 | 49,543 | 48,551 | 47,485 | 46,338 | 45,106 | 43,782 | 42,358 |
| 5,231 | Bal EOY | 713,097 | 701,645 | 689,335 | 676,102 | 661,877 | 646,586 | 630,148 | 612,479 | 593,485 | 573,067 |
| Cost Recovery / Depreciation |  | 965,000 | 965,000 | Building | 80\% | 772,000 | Land | 20\% | 193,000 | Life | 30 |
|  |  | 25,733 | 25,733 | 25,733 | 25,733 | 25,733 | 25,733 | 25,733 | 25,733 | 25,733 | 25,733 |
| Basis |  | 939,267 | 913,533 | 887,800 | 862,067 | 836,333 | 810,600 | 784,867 | 759,133 | 733,400 | 707,667 |
| * Tax rate of $35 \%$ applies to income of $\$ 200,001$ to $\$ 500,000$ for singles; $\$ 400,001$ to $\$ 600,000$ for married filing jointly. Marginal rate above $\$ 500 \mathrm{k} / \$ 600 \mathrm{k}$ is $37 \%$. |  |  |  |  |  |  |  |  |  |  |  |

