## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

| 58,800 | + Rental Income |
| :---: | :--- |
| 11,800 | - Operating Expenses |
| 32,932 | - Mortgage Payments |
| 14,068 | $=$ Cash Flow |
| 165,000 | $/$ Downpayment + Closing Costs |
| $8.5 \%$ | $=$ Return on Investment from Cash Flow |

## 2 Appreciation

As the value of the property increases, your return on investment increases.

| 550,000 | $=$ Acquisiton Price |
| ---: | :--- |
| $5 \%$ | $*$ First Year Appreciation |
| 577,500 | $=$ Value at the end of Year 1. |
| 27,500 | $=$ Amount of Value Increase |
| 165,000 | $/$ Downpayment + Closing Costs |
| $17 \%$ | $=$ Return on Investment from Appreciation |

3 Equity Build-Up
Even if the property did not increase in value, Equity will increase solely from paying down the mortgage.
$412,500=$ Loan Amount at Closing

| $408,310=$ Loan Amount at the end of Year 1 |
| ---: |
| $4,190-$ Equity Build-Up in Year 1 |

165,000 / Downpayment + Closing Costs
2.5\% = Return on Investment from Equity Build-Up

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other
investment vehicles.

| 47,000 | $=$ Cash Flow Before Loan Payments (rents less expenses) |
| ---: | :--- |
| 15,583 | - Depreciation (assumes 15\% land, 30 year recovery) |
| 28,742 | - Mortgage Interest |
| 2,675 | $=$ Taxable Income Year 1 |
| 2,140 | Less 20\% Exclusion for LLC Ownership under new tax law |
| $37 \%$ | * Marginal Tax Rate |
| 791.75 | $=$ Federal Income Tax |
| 792 | Federal Income Tax |
| 14,068 | / Cash Flow |
| $5.6 \%$ | $=$ Effective Tax Rate on This Investment |
| 5,205 | $=$ Tax if Cash Flow came from a non-preferred investment vehicle |
| 792 | - Tax from this preferred investment vehicle. |
| 4,413 | $=$ Income Tax Savings |
| $2.7 \%$ | Return on Investment from Tax Savings |

Total / Summary

| 1: | 14,068 | Cash Flow |
| ---: | ---: | :--- |
| 2: | 27,500 | Appreciation Year 1 |
| 3: | 4,190 | Equity Build Up Year 1 |
| 4: | 4,413 | Tax Savings Year 1 |
|  | 50,172 | Total Return from this Investment |
|  | 165,000 | Downpayment + Closing Costs |
|  | $30.4 \%$ | Total Return from this Investment |


| IIlustration of Internal Rate of Return over a 10-Year Holding Period 546 SAINT MARY STREET |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 550,000 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 | 2032 | 2033 |
| Annual Rent | 6.0\% | 58,800 | 62,328 | 66,068 | 70,032 | 74,234 | 78,688 | 83,409 | 88,413 | 93,718 | 99,341 |
| Vacancy | 3.0\% | 1,764 | 1,870 | 1,982 | 2,101 | 2,227 | 2,361 | 2,502 | 2,652 | 2,812 | 2,980 |
| Effective Income |  | 57,036 | 60,458 | 64,086 | 67,931 | 72,007 | 76,327 | 80,907 | 85,761 | 90,907 | 96,361 |
| Expenses | 6.0\% | 11,800 | 12,508 | 13,258 | 14,053 | 14,897 | 15,790 | 16,738 | 17,742 | 18,807 | 19,935 |
| Exp as a percent of Annual Rent |  | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% |
| Exp per unit | 3 | 3,933 | 4,169 | 4,419 | 4,684 | 4,966 | 5,263 | 5,579 | 5,914 | 6,269 | 6,645 |
| NOI | 0 | 45,236 | 47,951 | 50,828 | 53,877 | 57,110 | 60,537 | 64,169 | 68,019 | 72,100 | 76,426 |
| Debt Service | \$ 2,744 | 32,932 | 32,932 | 32,932 | 32,932 | 32,932 | 32,932 | 32,932 | 32,932 | 32,932 | 32,932 |
| 21.0\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 45,236 | 47,951 | 50,828 | 53,877 | 57,110 | 60,537 | 64,169 | 68,019 | 72,100 | 76,426 |
| Less Interest |  | 28,742 | 28,439 | 28,115 | 27,766 | 27,393 | 26,992 | 26,563 | 26,102 | 25,609 | 25,079 |
| Less Depreciation |  | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 |
| Taxable Income to Individuals |  | 1,827 | 4,845 | 8,046 | 11,444 | 15,050 | 18,878 | 22,939 | 27,250 | 31,825 | 36,680 |
| Pass Thru Entity | 20\% | (365) | (969) | $(1,609)$ | $(2,289)$ | $(3,010)$ | $(3,776)$ | $(4,588)$ | $(5,450)$ | $(6,365)$ | $(7,336)$ |
| Taxable Income | 0 | 1,462 | 3,876 | 6,437 | 9,156 | 12,040 | 15,102 | 18,351 | 21,800 | 25,460 | 29,344 |
| Tax @ * | 37\% | 541 | 1,434 | 2,382 | 3,388 | 4,455 | 5,588 | 6,790 | 8,066 | 9,420 | 10,857 |
| 17.9\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| Purchase | 550,000 |  |  |  |  |  |  | Assume a Sale at End of Year 10 |  |  |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent Roll |  |  | 99,341 |
| Loan | 412,500 |  |  |  |  |  |  | GRM |  |  | 9.4 |
| Down Payment | 137,500 |  |  |  | annual appreciation |  | 5.4\% | Price |  |  | 929,213 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 55,753 |
| Closing Costs | 27,500 |  |  |  |  |  |  | Less: Basis |  |  | 403,333 |
| Initial Investment | 165,000 |  |  |  |  |  |  | Gain |  |  | 470,127 |
| Rate | 7.00\% |  |  |  |  |  |  | Tax @ |  | 20\% | 94,025 |
| Term | 30 |  |  |  |  |  |  | Mortgage Balance |  |  | 353,976 |
| P\&I | \$2,744.37 |  |  |  |  |  |  |  |  |  | 519,485 |
|  |  |  |  |  |  |  |  | Sale Proceeds After Tax |  |  | 425,459 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 412,500 | Beg Bal | 412,500 | 408,310 | 403,817 | 398,999 | 393,832 | 388,293 | 382,353 | 375,983 | 369,153 | 361,829 |
| 7.00\% | Prin | 4,190 | 4,493 | 4,818 | 5,166 | 5,540 | 5,940 | 6,370 | 6,830 | 7,324 | 7,853 |
| 30.0 | Int | 28,742 | 28,439 | 28,115 | 27,766 | 27,393 | 26,992 | 26,563 | 26,102 | 25,609 | 25,079 |
| 2,744 | Bal EOY | 408,310 | 403,817 | 398,999 | 393,832 | 388,293 | 382,353 | 375,983 | 369,153 | 361,829 | 353,976 |
| Cost Recovery / Depreciation |  | 550,000 | 550,000 | Building | 80\% | 440,000 | Land | 20\% | 110,000 | Life | 30 |
|  |  | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 | 14,667 |
| Basis |  |  |  |  |  |  | 462,000 | 447,333 | 432,667 | 418,000 | 403,333 |
| * Tax rate of $35 \%$ applies to income of $\$ 200,001$ to $\$ 500,000$ for singles; $\$ 400,001$ to $\$ 600,000$ for married filing jointly. Marginal rate above $\$ 500 \mathrm{k} / \$ 600 \mathrm{k}$ is $37 \%$. |  |  |  |  |  |  |  |  |  |  |  |

