## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

| 65,542 | + Rental Income |
| ---: | :--- |
| 23,537 | - Operating Expenses |
| 30,543 | - Mortgage Payments |
| 11,463 | $=$ Cash Flow |
| 142,500 | $/$ Downpayment + Closing Costs |
| $8.0 \%$ | $=$ Return on Investment from Cash Flow |

## 2 Appreciation

As the value of the property increases, your return on investment increases.
475,000 = Acquisiton Price
5\% * First Year Appreciation
$498,750=$ Value at the end of Year 1.
$23,750=$ Amount of Value Increase
142,500 / Downpayment + Closing Costs
$17 \%$ = Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely
from paying down the mortgage.
$356,250=$ Loan Amount at Closing
350,900 = Loan Amount at the end of Year 1
5,350 - Equity Build-Up in Year 1
142,500 / Downpayment + Closing Costs
$3.8 \%=$ Return on Investment from Equity Build-Up

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.

| 42,005 | $=$ Cash Flow Before Loan Payments (rents less expenses) |
| ---: | :--- |
| 13,458 | - Depreciation (assumes 15\% land, 30 year recovery) |
| 25,193 | - Mortgage Interest |
| 3,355 | $=$ Taxable Income Year 1 |
| 2,684 | Less 20\% Pass-Thru Entity per new tax code |
| $37 \%$ | * Marginal Tax Rate |
| 993 | $=$ Federal Income Tax |
| 993 |  |
| Federal Income Tax |  |
| 11,463 | $/$ Cash Flow |
| $8.7 \%$ | $=$ Effective Tax Rate on This Investment |
| 4,241 | $=$ Tax if Cash Flow came from a non-preferred investment vehicle |
| 993 | - Tax from this preferred investment vehicle. |
| 3,248 | $=$ Income Tax Savings |
| $2.3 \%$ | Return on Investment from Tax Savings |

Total / Summary
1: 11,463 Cash Flow
2: $\quad 23,750 \quad$ Appreciation Year 1
3: $\quad 5,350 \quad$ Equity Build Up Year 1
4: $\quad 3,248 \quad$ Tax Savings Year 1
43,811 Total Return from this Investment
142,500 Downpayment + Closing Costs
30.7\% Total Return from this Investment

| IIIustration of Internal Rate of Return over a 10-Year Holding Period |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 475,000 | $\underline{2024}$ | $\underline{2025}$ | $\underline{2026}$ | $\underline{2027}$ | $\underline{2028}$ | 2029 | $\underline{2030}$ | $\underline{2031}$ | $\underline{2032}$ | 2033 |
| Annual Rent | 4.0\% | 61,165 | 63,612 | 66,156 | 68,803 | 71,555 | 74,417 | 77,393 | 80,489 | 83,709 | 87,057 |
| Vacancy | 3.0\% | 1,835 | 1,908 | 1,985 | 2,064 | 2,147 | 2,233 | 2,322 | 2,415 | 2,511 | 2,612 |
| Effective Income |  | 59,330 | 61,703 | 64,172 | 66,738 | 69,408 | 72,184 | 75,072 | 78,075 | 81,198 | 84,445 |
| Expenses | 4.0\% | 24,611 | 25,595 | 26,619 | 27,684 | 28,791 | 29,943 | 31,141 | 32,386 | 33,682 | 35,029 |
| Exp as a percent of Annual Rent |  | 41\% | 41\% | 41\% | 41\% | 41\% | 41\% | 41\% | 41\% | 41\% | 41\% |
| Exp per unit | 5 | 4,922 | 5,119 | 5,324 | 5,537 | 5,758 | 5,989 | 6,228 | 6,477 | 6,736 | 7,006 |
| NOI | 0 | 34,719 | 36,108 | 37,552 | 39,055 | 40,617 | 42,241 | 43,931 | 45,688 | 47,516 | 49,417 |
| Debt Service | \$ 2,545 | 30,543 | 30,543 | 30,543 | 30,543 | 30,543 | 30,543 | 30,543 | 30,543 | 30,543 | 30,543 |
| $14.2 \%$ Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 34,719 | 36,108 | 37,552 | 39,055 | 40,617 | 42,241 | 43,931 | 45,688 | 47,516 | 49,417 |
| Less Interest |  | 25,193 | 24,799 | 24,376 | 23,923 | 23,436 | 22,913 | 22,352 | 21,749 | 21,102 | 20,407 |
| Less Depreciation |  | 12,667 | 12,667 | 12,667 | 12,667 | 12,667 | 12,667 | 12,667 | 12,667 | 12,667 | 12,667 |
| 20\% Pass Thru Discoun |  | (628) | (272) | 102 | 493 | 903 | 1,332 | 1,783 | 2,255 | 2,749 | 3,268 |
| Taxable Income | 0 | $(2,512)$ | $(1,086)$ | 407 | 1,972 | 3,611 | 5,330 | 7,130 | 9,018 | 10,998 | 13,074 |
| Tax @ | 37\% | (929) | (402) | 151 | 730 | 1,336 | 1,972 | 2,638 | 3,337 | 4,069 | 4,837 |
| 12.1\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| Purchase | 475,000 |  |  |  |  |  |  | Assume a Sa | at End of Y | Year 10 |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent R |  |  | 87,057 |
| Loan | 356,250 |  |  |  |  |  |  | GRM |  |  | 7.8 |
| Down Payment | 118,750 |  |  |  | annual | preciation | 3.6\% | Price |  |  | 676,073 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 40,564 |
| Closing Costs | 23,750 |  |  |  |  |  |  | Less: Basis |  |  | 348,333 |
| Initial Investment | 142,500 |  |  |  |  |  |  | Gain |  |  | 287,175 |
| Rate | 7.12\% |  |  |  |  |  |  | Tax @ |  | 20\% | 57,435 |
| Term | 25 |  |  |  |  |  |  | Mortgage Bala |  |  | 281,071 |
| P\&I | \$2,545.24 |  |  |  |  |  |  | Sale Proceeds | efore Tax |  | 354,438 |
|  |  |  |  |  |  |  |  | Sale Proceed | fter Tax |  | 297,003 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 356,250 | Beg Bal | 356,250 | 350,900 | 345,156 | 338,990 | 332,369 | 325,262 | 317,632 | 309,441 | 300,647 | 291,206 |
| 7.12\% | Prin | 5,350 | 5,744 | 6,166 | 6,620 | 7,107 | 7,630 | 8,191 | 8,794 | 9,441 | 10,135 |
| 25.0 | Int | 25,193 | 24,799 | 24,376 | 23,923 | 23,436 | 22,913 | 22,352 | 21,749 | 21,102 | 20,407 |
| 2,545 | Bal EOY | 350,900 | 345,156 | 338,990 | 332,369 | 325,262 | 317,632 | 309,441 | 300,647 | 291,206 | 281,071 |
| Cost Recovery / Depreciation |  | 475,000 | 475,000 | Building | 80\% | 380,000 | Land | 20\% | 95,000 | Life | 30 |
|  |  | 12,667 | 12,667 | 12,667 | 12,667 | 12,667 | 12,667 | 12,667 | 12,667 | 12,667 | 12,667 |
| Basis |  | 462,333 | 449,667 | 437,000 | 424,333 | 411,667 | 399,000 | 386,333 | 373,667 | 361,000 | 348,333 |

