## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

| 102,930 | + Rental Income |
| ---: | :--- |
| 40,035 | - Operating Expenses |
| 45,273 | - Mortgage Payments |
| 17,622 | $=$ Cash Flow |
| 223,500 | $/$ Downpayment + Closing Costs |
| $7.9 \%$ | $=$ Return on Investment from Cash Flow |

## 2 Appreciation

As the value of the property increases, your return on investment increases.
$745,000=$ Acquisiton Price
5\% * First Year Appreciation
$782,250=$ Value at the end of Year 1.
$37,250=$ Amount of Value Increase
223,500 / Downpayment + Closing Costs
$17 \%=$ Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely
from paying down the mortgage.

| 558,750 | $=$ Loan Amount at Closing |
| ---: | :--- |
| 549,524 | $=$ Loan Amount at the end of Year 1 |
| 9,226 | - Equity Build-Up in Year 1 |
| 223,500 | $/$ Downpayment + Closing Costs |
| $4.1 \%$ | $=$ Return on Investment from Equity Build-Up |

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.

62,895 = Cash Flow Before Loan Payments (rents less expenses)
21,108 - Depreciation (assumes 15\% land, 30 year recovery)
36,047 - Mortgage Interest
$5,739=$ Taxable Income Year 1
4,591 Less 20\% Exclusion for LLC Ownership under new tax law
37\% * Marginal Tax Rate
1,698.81 = Federal Income Tax
1,699 Federal Income Tax
17,622 / Cash Flow
9.6\% = Effective Tax Rate on This Investment
$6,520=$ Tax if Cash Flow came from a non-preferred investment vehicle
1,699 - Tax from this preferred investment vehicle.
$4,821=$ Income Tax Savings
2.2\% Return on Investment from Tax Savings

|  | Total / Summary |  |
| :---: | :---: | :--- |
| 1: | 17,622 | Cash Flow |
| 2: | 37,250 | Appreciation Year 1 |
| 3: | 9,226 | Equity Build Up Year 1 |
| 4: | 4,821 | Tax Savings Year 1 |
|  | 68,919 | Total Return from this Investment |
|  | 223,500 | Downpayment + Closing Costs |
|  | $30.8 \%$ | Total Return from this Investment |


| IIIustration of Internal Rate of Return over a 10-Year Holding Period$2653 \text { MARYLAND AVENUE }$ |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 745,000 | $\underline{2024}$ | $\underline{2025}$ | $\underline{2026}$ | $\underline{2027}$ | $\underline{2028}$ | $\underline{2029}$ | $\underline{2030}$ | $\underline{2031}$ | $\underline{2032}$ | $\underline{2033}$ |
| Annual Rent | 4.0\% | 102,930 | 107,047 | 111,329 | 115,782 | 120,413 | 125,230 | 130,239 | 135,449 | 140,867 | 146,501 |
| Vacancy | 3.0\% | 3,088 | 3,211 | 3,340 | 3,473 | 3,612 | 3,757 | 3,907 | 4,063 | 4,226 | 4,395 |
| Effective Income |  | 99,842 | 103,836 | 107,989 | 112,309 | 116,801 | 121,473 | 126,332 | 131,385 | 136,641 | 142,106 |
| Expenses | 4.0\% | 40,035 | 41,637 | 43,302 | 45,034 | 46,835 | 48,709 | 50,657 | 52,683 | 54,791 | 56,982 |
| Exp as a percent of Annual Rent |  | 40\% | 40\% | 40\% | 40\% | 40\% | 40\% | 40\% | 40\% | 40\% | 40\% |
| Exp per unit | 8 | 5,004 | 5,205 | 5,413 | 5,629 | 5,854 | 6,089 | 6,332 | 6,585 | 6,849 | 7,123 |
| NOI | 0 | 59,807 | 62,199 | 64,687 | 67,275 | 69,965 | 72,764 | 75,675 | 78,702 | 81,850 | 85,124 |
| Debt Service | \$ 3,773 | 45,273 | 45,273 | 45,273 | 45,273 | 45,273 | 45,273 | 45,273 | 45,273 | 45,273 | 45,273 |
| $17.3 \%$ Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 59,807 | 62,199 | 64,687 | 67,275 | 69,965 | 72,764 | 75,675 | 78,702 | 81,850 | 85,124 |
| Less Interest |  | 36,047 | 35,429 | 34,770 | 34,067 | 33,316 | 32,515 | 31,661 | 30,749 | 29,777 | 28,739 |
| Less Depreciation |  | 19,867 | 19,867 | 19,867 | 19,867 | 19,867 | 19,867 | 19,867 | 19,867 | 19,867 | 19,867 |
| Taxable Income to Individuals |  | 3,893 | 6,903 | 10,050 | 13,341 | 16,783 | 20,382 | 24,147 | 28,086 | 32,206 | 36,518 |
| Pass Thru Entity | 20\% | (779) | $(1,381)$ | $(2,010)$ | $(2,668)$ | $(3,357)$ | $(4,076)$ | $(4,829)$ | $(5,617)$ | $(6,441)$ | $(7,304)$ |
| Taxable Income | 0 | 3,114 | 5,523 | 8,040 | 10,673 | 13,426 | 16,306 | 19,318 | 22,468 | 25,765 | 29,214 |
| Tax @ * | 37\% | 1,152 | 2,043 | 2,975 | 3,949 | 4,968 | 6,033 | 7,147 | 8,313 | 9,533 | 10,809 |
| After Tax Cash Flow 14.4\% | 14.4\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |
| Purchase | 745,000 |  |  |  |  |  |  | Assume a Sa | t End of Y | ear 10 |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent R |  |  | 146,501 |
| Loan | 558,750 |  |  |  |  |  |  | GRM |  |  | 7.3 |
| Down Payment | 186,250 |  |  |  | annual | preciation | 3.7\% | Price |  |  | 1,076,352 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 64,581 |
| Closing Costs | 37,250 |  |  |  |  |  |  | Less: Basis |  |  | 546,333 |
| Initial Investment | 223,500 |  |  |  |  |  |  | Gain |  |  | 465,438 |
| Rate | 6.50\% |  |  |  |  |  |  | Tax @ |  | 20\% | 93,088 |
| Term | 25 |  |  |  |  |  |  | Mortgage Bala |  |  | 433,095 |
| P\&I | \$3,772.72 |  |  |  |  |  |  | Sale Proceeds | fore Tax |  | 578,676 |
|  |  |  |  |  |  |  |  | Sale Proceeds | ter Tax |  | 485,589 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 558,750 | Beg Bal | 558,750 | 549,524 | 539,681 | 529,179 | 517,973 | 506,016 | 493,259 | 479,647 | 465,124 | 449,628 |
| 6.50\% | Prin | 9,226 | 9,843 | 10,503 | 11,206 | 11,956 | 12,757 | 13,612 | 14,523 | 15,496 | 16,534 |
| 25.0 | Int | 36,047 | 35,429 | 34,770 | 34,067 | 33,316 | 32,515 | 31,661 | 30,749 | 29,777 | 28,739 |
| 3,773 | Bal EOY | 549,524 | 539,681 | 529,179 | 517,973 | 506,016 | 493,259 | 479,647 | 465,124 | 449,628 | 433,095 |
| Cost Recovery / Depreciation |  | 745,000 | 745,000 | Building | 80\% | 596,000 | Land | 20\% | 149,000 | Life | 30 |
|  |  | 19,867 | 19,867 | 19,867 | 19,867 | 19,867 | 19,867 | 19,867 | 19,867 | 19,867 | 19,867 |
| Basis |  | 725,133 | 705,267 | 685,400 | 665,533 | 645,667 | 625,800 | 605,933 | 586,067 | 566,200 | 546,333 |

