## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

| 87,710 | + Rental Income |
| ---: | :--- |
| 24,587 | - Operating Expenses |
| 42,234 | - Mortgage Payments |
| 20,889 | $=$ Cash Flow |
| 208,500 | $/$ Downpayment + Closing Costs |
| $10.0 \%$ | $=$ Return on Investment from Cash Flow |

## 2 Appreciation

As the value of the property increases, your return on investment increases.
695,000 = Acquisiton Price
5\% * First Year Appreciation
$729,750=$ Value at the end of Year 1.
$34,750=$ Amount of Value Increase
208,500 / Downpayment + Closing Costs
$17 \%=$ Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely
from paying down the mortgage.

| 521,250 | $=$ Loan Amount at Closing |
| ---: | :--- |
| 512,644 | $=$ Loan Amount at the end of Year 1 |
| 8,606 | - Equity Build-Up in Year 1 |
| 208,500 | I Downpayment + Closing Costs |
| $4.1 \%$ | $=$ Return on Investment from Equity Build-Up |

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.

63,123 = Cash Flow Before Loan Payments (rents less expenses)
19,692 - Depreciation (assumes 15\% land, 30 year recovery)
33,628 - Mortgage Interest
$9,803=$ Taxable Income Year 1
7,843 - Less 20\% Exclusion for LLC Ownership under new tax law
37\% * Marginal Tax Rate
$2,901.75=$ Federal Income Tax
2,902 Federal Income Tax
20,889 / Cash Flow
13.9\% = Effective Tax Rate on This Investment
$7,729=$ Tax if Cash Flow came from a non-preferred investment vehicle
2,902 - Tax from this preferred investment vehicle.
$4,827=$ Income Tax Savings
2.3\% Return on Investment from Tax Savings

|  | Total / Summary |  |
| :---: | :---: | :--- |
| 1: | 20,889 | Cash Flow |
| 2: | 34,750 | Appreciation Year 1 |
| 3: | 8,606 | Equity Build Up Year 1 |
| 4: | 4,827 | Tax Savings Year 1 |
|  | 69,072 | Total Return from this Investment |
|  | 208,500 | Downpayment + Closing Costs |
|  | $33.1 \%$ | Total Return from this Investment |


| Illustration of Internal Rate of Return over a 10-Year Holding Period 2200-2202 NORTH CHARLES \& 10 WEST 22ND |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 695,000 | $\underline{2024}$ | $\underline{2025}$ | $\underline{2026}$ | $\underline{2027}$ | $\underline{2028}$ | $\underline{2029}$ | 2030 | $\underline{2031}$ | $\underline{2032}$ | $\underline{2033}$ |
| Annual Rent | 7.0\% | 87,710 | 93,849 | 100,419 | 107,448 | 114,970 | 123,017 | 131,629 | 140,843 | 150,702 | 161,251 |
| Vacancy | 3.0\% | 2,631 | 2,815 | 3,013 | 3,223 | 3,449 | 3,691 | 3,949 | 4,225 | 4,521 | 4,838 |
| Effective Income |  | 85,078 | 91,034 | 97,406 | 104,225 | 111,520 | 119,327 | 127,680 | 136,617 | 146,181 | 156,413 |
| Expenses | 7.0\% | 24,587 | 26,308 | 28,150 | 30,120 | 32,229 | 34,485 | 36,898 | 39,481 | 42,245 | 45,202 |
| Exp as a percent of Annual Rent |  | 29\% | 29\% | 29\% | 29\% | 29\% | 29\% | 29\% | 29\% | 29\% | 29\% |
| Exp per unit | 6 | 4,098 | 4,385 | 4,692 | 5,020 | 5,371 | 5,747 | 6,150 | 6,580 | 7,041 | 7,534 |
| NOI | 0 | 60,491 | 64,726 | 69,257 | 74,105 | 79,292 | 84,842 | 90,781 | 97,136 | 103,936 | 111,211 |
| Debt Service | \$ 3,520 | 42,234 | 42,234 | 42,234 | 42,234 | 42,234 | 42,234 | 42,234 | 42,234 | 42,234 | 42,234 |
| Before Tax Cash Flow | $(208,500)$ | 18,257 | 22,492 | 27,022 | 31,870 | 37,058 | 42,608 | 48,547 | 54,902 | 61,701 | 925,667 |
| 24.8\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 60,491 | 64,726 | 69,257 | 74,105 | 79,292 | 84,842 | 90,781 | 97,136 | 103,936 | 111,211 |
| Less Interest |  | 33,628 | 33,051 | 32,436 | 31,780 | 31,080 | 30,333 | 29,536 | 28,686 | 27,778 | 26,810 |
| Less Depreciation |  | 18,533 | 18,533 | 18,533 | 18,533 | 18,533 | 18,533 | 18,533 | 18,533 | 18,533 | 18,533 |
| Taxable Income to Individuals |  | 8,330 | 13,141 | 18,287 | 23,791 | 29,678 | 35,976 | 42,712 | 49,917 | 57,624 | 65,867 |
| Pass Thru Entity | 20\% | $(1,666)$ | $(2,628)$ | $(3,657)$ | $(4,758)$ | $(5,936)$ | $(7,195)$ | $(8,542)$ | $(9,983)$ | $(11,525)$ | $(13,173)$ |
| Taxable Income | 0 | 6,664 | 10,513 | 14,629 | 19,033 | 23,743 | 28,781 | 34,169 | 39,934 | 46,099 | 52,694 |
| Tax @ * | 37\% | 2,466 | 3,890 | 5,413 | 7,042 | 8,785 | 10,649 | 12,643 | 14,775 | 17,057 | 19,497 |
| After Tax Cash Flow | $(208,500)$ | 15,791 | 18,602 | 21,610 | 24,828 | 28,273 | 31,959 | 35,904 | 40,126 | 44,645 | 755,960 |
| 21.1\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| Purchase | 695,000 |  |  |  |  |  |  | Assume a Sale at End of Year 10 |  |  |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent Roll |  |  | 161,251 |
| Loan | 521,250 |  |  |  |  |  |  | GRM |  |  | 8.3 |
| Down Payment | 173,750 |  |  |  | annual appreciation |  | 6.8\% | Price |  |  | 1,341,190 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 80,471 |
| Closing Costs | 34,750 |  |  |  |  |  |  | Less: Basis |  |  | 509,667 |
| Initial Investment | 208,500 |  |  |  |  |  |  | Gain |  |  | 751,052 |
| Rate | 6.50\% |  |  |  |  |  |  | Tax @ |  | 20\% | 150,210 |
| Term | 25 |  |  |  |  |  |  | Mortgage Balance |  |  | 404,028 |
| P\&I | \$3,519.52 |  |  |  |  |  |  | Sale Proceeds Before Tax |  |  | 856,690 |
|  |  |  |  |  |  |  |  | Sale Proceeds After Tax |  |  | 706,480 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 521,250 Beg Bal |  | 521,250 | 512,644 | 503,461 | 493,663 | 483,209 | 472,055 | 460,154 | 447,456 | 433,908 | 419,452 |
| 6.50\% Prin |  | 8,606 | 9,183 | 9,798 | 10,454 | 11,154 | 11,901 | 12,698 | 13,548 | 14,456 | 15,424 |
| 25.0 | Int | 33,628 | 33,051 | 32,436 | 31,780 | 31,080 | 30,333 | 29,536 | 28,686 | 27,778 | 26,810 |
| 3,520 Bal EOY |  | 512,644 | 503,461 | 493,663 | 483,209 | 472,055 | 460,154 | 447,456 | 433,908 | 419,452 | 404,028 |
| Cost Recovery / Depreciation |  | 695,000 | 695,000 | Building | 80\% | 556,000 | Land | 20\% | 139,000 | Life | 30 |
|  |  | 18,533 | 18,533 | 18,533 | 18,533 | 18,533 | 18,533 | 18,533 | 18,533 | 18,533 | 18,533 |
| Basis |  | 676,467 | 657,933 | 639,400 | 620,867 | 602,333 | 583,800 | 565,267 | 546,733 | 528,200 | 509,667 |
| * Tax rate of $35 \%$ applies to income of \$200,001 to \$500,000 for singles; \$400,001 to \$600,000 for married filing jointly. Marginal rate above $\$ 500 \mathrm{k} / \$ 600 \mathrm{k}$ is $37 \%$. |  |  |  |  |  |  |  |  |  |  |  |

