## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

49,200 + Rental Income
18,413 - Operating Expenses
22,470 - Mortgage Payments
$8,317=$ Cash Flow
118,500 / Downpayment + Closing Costs
$7.0 \%=$ Return on Investment from Cash Flow

## 2 Appreciation

As the value of the property increases, your return on investment increases.
395,000 = Acquisiton Price
5\% * First Year Appreciation
$414,750=$ Value at the end of Year 1.
19,750 = Amount of Value Increase
118,500 / Downpayment + Closing Costs
17\% = Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely from paying down the mortgage.

$$
\begin{aligned}
296,250 & =\text { Loan Amount at Closing } \\
292,939 & =\text { Loan Amount at the end of Year } 1 \\
\hline 3,311 & - \text { Equity Build-Up in Year 1 } \\
118,500 & \text { / Downpayment + Closing Costs } \\
2.8 \% & =\text { Return on Investment from Equity Build-Up }
\end{aligned}
$$

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.

30,787 = Cash Flow Before Loan Payments (rents less expenses)
12,209 - Depreciation (assumes 15\% land, 27.5 year recovery)
19,159 - Mortgage Interest
(581) = Taxable Income Year 1

33\% * Marginal Tax Rate
(192) = Federal Income Tax
(192) Federal Income Tax

8,317 / Cash Flow
$-2.3 \%=$ Effective Tax Rate on This Investment
$2,745=$ Tax if Cash Flow came from a non-preferred investment vehicle
(192) - Tax from this preferred investment vehicle.

2,936 = Income Tax Savings
2.5\% Return on Investment from Tax Savings

Total / Summary
8,317 Cash Flow
19,750 Appreciation Year 1
3,311 Equity Build Up Year 1
2,936 Tax Savings Year 1
34,315 Total Return from this Investment
118,500 Downpayment + Closing Costs
29.0\% Total Return from this Investment

| Illustration of Internal Rate of Return over a 10-Year Holding Period 1208 BOLTON STREET |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 395,000 | 2016 | $\underline{2017}$ | $\underline{2018}$ | 2019 | $\underline{2020}$ | 2021 | $\underline{2022}$ | $\underline{2023}$ | 2024 | $\underline{2025}$ |
| Annual Rent | 7.0\% | 49,200 | 52,644 | 56,329 | 60,272 | 64,491 | 69,006 | 73,836 | 79,004 | 84,535 | 90,452 |
| Expenses | 7.0\% | 18,413 | 19,702 | 21,081 | 22,556 | 24,135 | 25,825 | 27,633 | 29,567 | 31,636 | 33,851 |
| Exp as a percent of Annual Rent |  | 37\% | 37\% | 37\% | 37\% | 37\% | 37\% | 37\% | 37\% | 37\% | 37\% |
| Exp per unit | 2 | 9,206 | 9,851 | 10,540 | 11,278 | 12,068 | 12,912 | 13,816 | 14,783 | 15,818 | 16,926 |
| NOI | 0 | 30,787 | 32,942 | 35,248 | 37,716 | 40,356 | 43,181 | 46,203 | 49,438 | 52,898 | 56,601 |
| Debt Service | \$ 1,873 | 22,470 | 22,470 | 22,470 | 22,470 | 22,470 | 22,470 | 22,470 | 22,470 | 22,470 | 22,470 |
| Before Tax Cash Flow | $(118,500)$ | 8,317 | 10,472 | 12,778 | 15,246 | 17,886 | 20,711 | 23,733 | 26,968 | 30,428 | 465,602 |
| 22.3\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 30,787 | 32,942 | 35,248 | 37,716 | 40,356 | 43,181 | 46,203 | 49,438 | 52,898 | 56,601 |
| Less Interest |  | 19,159 | 18,937 | 18,700 | 18,448 | 18,179 | 17,891 | 17,584 | 17,257 | 16,908 | 16,536 |
| Less Depreciation |  | 11,491 | 11,491 | 11,491 | 11,491 | 11,491 | 11,491 | 11,491 | 11,491 | 11,491 | 11,491 |
| Taxable Income | 0 | 138 | 2,514 | 5,057 | 7,777 | 10,686 | 13,799 | 17,128 | 20,689 | 24,499 | 28,575 |
| Tax @ | 25\% | 34 | 629 | 1,264 | 1,944 | 2,672 | 3,450 | 4,282 | 5,172 | 6,125 | 7,144 |
| After Tax Cash Flow | $(118,500)$ | 8,283 | 9,844 | 11,514 | 13,301 | 15,214 | 17,261 | 19,451 | 21,795 | 24,303 | 377,952 |
| 19.5\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| Purchase | 395,000 |  |  |  |  |  |  | Assume a Sale at End of Year 10 |  |  |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent Roll |  |  | 90,452 |
| Loan | 296,250 |  |  |  |  |  |  | GRM |  |  | 8.0 |
| Down Payment | 98,750 |  |  |  | annual appreciation 6.3\% |  |  | Price |  |  | 726,191 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 43,571 |
| Closing Costs | 19,750 |  |  |  |  |  |  | Less: Basis |  |  | 280,091 |
| Initial Investment | 118,500 |  |  |  |  |  |  | Gain |  |  | 402,529 |
| Rate | 6.50\% |  |  |  |  |  |  | Tax @ |  | 20\% | 80,506 |
| Term | 30 |  |  |  |  |  |  | Mortgage Balance |  |  | 251,149 |
| P\&I | \$1,872.50 |  |  |  |  |  |  | Sale Proceeds Before Tax |  |  | 431,471 |
|  |  |  |  |  |  |  |  | Sale Proceeds After Tax |  |  | 350,965 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 296,250 | Beg Bal | 296,250 | 292,939 | 289,406 | 285,636 | 281,614 | 277,323 | 272,744 | 267,858 | 262,645 | 257,084 |
| 6.50\% | Prin | 3,311 | 3,533 | 3,770 | 4,022 | 4,291 | 4,579 | 4,886 | 5,213 | 5,562 | 5,934 |
| 30.0 | Int | 19,159 | 18,937 | 18,700 | 18,448 | 18,179 | 17,891 | 17,584 | 17,257 | 16,908 | 16,536 |
| 1,873 | Bal EOY | 292,939 | 289,406 | 285,636 | 281,614 | 277,323 | 272,744 | 267,858 | 262,645 | 257,084 | 251,149 |
| Cost Recovery / Depreciation |  | 395,000 | 395,000 | Building | 80\% | 316,000 | Land | 20\% | 79,000 | Life | 27.5 |
|  |  | 11,491 | 11,491 | 11,491 | 11,491 | 11,491 | 11,491 | 11,491 | 11,491 | 11,491 | 11,491 |
| Basis |  | 383,509 | 372,018 | 360,527 | 349,036 | 337,545 | 326,055 | 314,564 | 303,073 | 291,582 | 280,091 |

