## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

| 113,664 | + Rental Income |
| ---: | :--- |
| 38,776 | - Operating Expenses |
| 54,388 | - Mortgage Payments |
| 20,500 | $=$ Cash Flow |
| 268,500 | $/$ Downpayment + Closing Costs |
| $7.6 \%$ | $=$ Return on Investment from Cash Flow |

## 2 Appreciation

As the value of the property increases, your return on investment increases.
895,000 = Acquisiton Price
5\% * First Year Appreciation
$939,750=$ Value at the end of Year 1.
268,500 / Downpayment + Closing Costs
$17 \%=$ Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely
from paying down the mortgage.

| 671,250 | $=$ Loan Amount at Closing |
| ---: | :--- |
| 660,167 | $=$ Loan Amount at the end of Year 1 |
| 11,083 | - Equity Build-Up in Year 1 |
| 268,500 | / Downpayment + Closing Costs |
| $4.1 \%$ | $=$ Return on Investment from Equity Build-Up |

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.

| 74,888 | $=$ Cash Flow Before Loan Payments (rents less expenses) |
| ---: | :--- |
| 25,358 | - Depreciation (assumes 15\% land, 30 year recovery) |
| 43,305 | - Mortgage Interest |
| 6,225 | $=$ Taxable Income Year 1 |
| 4,980 |  |
| $37 \%$ | Less 20\% Exclusion for LLC Ownership under new tax law |
| $1,842.49$ | $=$ Federal Income Tax |
| 1,842 |  |
| 20,500 | Federal Income Tax |
| $9.0 \%$ | $=$ Cash Flow |
| 7,585 | $=$ Tax if Cash Flow came from a non-preferred investment vehicle |
| 1,842 | - Tax from this preferred investment vehicle. |
| 5,742 | $=$ Income Tax Savings |
| $2.1 \%$ |  |

Total / Summary

| 1: | 20,500 | Cash Flow |
| ---: | ---: | :--- |
| 2: | 44,750 | Appreciation Year 1 |
| 3: | 11,083 | Equity Build Up Year 1 |
| 4: | 5,742 | Tax Savings Year 1 |
|  | 82,075 | Total Return from this Investment |
|  | 268,500 | Downpayment + Closing Costs |
|  | $30.6 \%$ | Total Return from this Investment |



