## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income
minus expenses - or how much cash ends up in your pocket.
$59,400+$ Rental Income
12,135 - Operating Expenses
31,938 - Mortgage Payments
$15,327=$ Cash Flow
187,500 / Downpayment + Closing Costs
$8.2 \%=$ Return on Investment from Cash Flow

## 2 Appreciation

As the value of the property increases, your return on investment increases.

| 625,000 | $=$ Acquisiton Price |
| ---: | :--- |
| $5 \%$ | $*$ First Year Appreciation |
| 656,250 | $=$ Value at the end of Year 1. |
| 31,250 | $=$ Amount of Value Increase |
| 187,500 | $/$ Downpayment + Closing Costs |
| $17 \%$ | $=$ Return on Investment from Appreciation |

3 Equity Build-Up
Even if the property did not increase in value, Equity will increase solely from paying down the mortgage.

468,750 = Loan Amount at Closing
462,436 = Loan Amount at the end of Year 1
6,314 - Equity Build-Up in Year 1
187,500 / Downpayment + Closing Costs
$3.4 \%=$ Return on Investment from Equity Build-Up

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.

47,265 = Cash Flow Before Loan Payments (rents less expenses)
17,708 - Depreciation (assumes 15\% land, 30 year recovery)
25,624 - Mortgage Interest
$3,933=$ Taxable Income Year 1
3,146 Less 20\% Exclusion for LLC Ownership under new tax law
37\% * Marginal Tax Rate
1,164.17 = Federal Income Tax
1,164 Federal Income Tax
15,327 / Cash Flow
$7.6 \%=$ Effective Tax Rate on This Investment
$5,671=$ Tax if Cash Flow came from a non-preferred investment vehicle

| 1,164 | - | Tax from this preferred investment v |
| :---: | :--- | :--- |
| 4,507 | $=$ | Income Tax Savings |
| $2.4 \%$ |  | Return on Investment from Tax Savi |
|  |  |  |
| Total / Summary |  |  |
| 15,327 | Cash Flow |  |
| 31,250 | Appreciation Year 1 |  |
| 6,314 | Equity Build Up Year 1 |  |
| 4,507 | Tax Savings Year 1 |  |
| 57,398 | Total Return from this Investment |  |
| 187,500 | Downpayment + Closing Costs |  |
| $30.6 \%$ | Total Return from this Investment |  |


| Illustration of Internal Rate of Return over a 10-Year Holding Period |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3425 KESWICK ROAD |  |  |  |  |  |  |  |  |  |  |  |
| Purchase Price | 625,000 | $\underline{2021}$ | $\underline{2022}$ | $\underline{2023}$ | 2024 | $\underline{2025}$ | $\underline{2026}$ | $\underline{2027}$ | 2028 | 2029 | $\underline{2030}$ |
| Annual Rent | 4.0\% | 59,400 | 61,776 | 64,247 | 66,817 | 69,490 | 72,269 | 75,160 | 78,166 | 81,293 | 84,545 |
| Vacancy | 3.0\% | 1,782 | 1,853 | 1,927 | 2,005 | 2,085 | 2,168 | 2,255 | 2,345 | 2,439 | 2,536 |
| Effective Income |  | 57,618 | 59,923 | 62,320 | 64,812 | 67,405 | 70,101 | 72,905 | 75,821 | 78,854 | 82,008 |
| Expenses | 4.0\% | 12,135 | 12,620 | 13,125 | 13,650 | 14,196 | 14,764 | 15,355 | 15,969 | 16,608 | 17,272 |
| Exp as a percent of Annual Rent |  | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% | 21\% |
| Exp per unit | 3 | 4,045 | 4,207 | 4,375 | 4,550 | 4,732 | 4,921 | 5,118 | 5,323 | 5,536 | 5,757 |
| NOI | 0 | 45,483 | 47,302 | 49,194 | 51,162 | 53,209 | 55,337 | 57,551 | 59,853 | 62,247 | 64,736 |
| Debt Service | \$ 2,662 | 31,938 | 31,938 | 31,938 | 31,938 | 31,938 | 31,938 | 31,938 | 31,938 | 31,938 | 31,938 |
| Before Tax Cash Flow | $(187,500)$ | 13,545 | 15,364 | 17,256 | 19,224 | 21,271 | 23,399 | 25,612 | 27,914 | 30,308 | 482,083 |
| 16.9\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 45,483 | 47,302 | 49,194 | 51,162 | 53,209 | 55,337 | 57,551 | 59,853 | 62,247 | 64,736 |
| Less Interest |  | 25,624 | 25,267 | 24,891 | 24,494 | 24,074 | 23,630 | 23,162 | 22,666 | 22,143 | 21,591 |
| Less Depreciation |  | 16,667 | 16,667 | 16,667 | 16,667 | 16,667 | 16,667 | 16,667 | 16,667 | 16,667 | 16,667 |
| Taxable Income to Individuals |  | 3,193 | 5,368 | 7,637 | 10,002 | 12,468 | 15,040 | 17,722 | 20,519 | 23,437 | 26,479 |
| Pass Thru Entity | 20\% | (639) | $(1,074)$ | $(1,527)$ | $(2,000)$ | $(2,494)$ | $(3,008)$ | $(3,544)$ | $(4,104)$ | $(4,687)$ | $(5,296)$ |
| Taxable Income | 0 | 2,554 | 4,295 | 6,109 | 8,001 | 9,975 | 12,032 | 14,178 | 16,416 | 18,749 | 21,183 |
| Tax @ * | 37\% | 945 | 1,589 | 2,260 | 2,961 | 3,691 | 4,452 | 5,246 | 6,074 | 6,937 | 7,838 |
| After Tax Cash Flow | $(187,500)$ | 12,600 | 13,775 | 14,996 | 16,264 | 17,580 | 18,947 | 20,367 | 21,841 | 23,371 | 398,673 |
| 14.2\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| Purchase | 625,000 |  |  |  |  |  |  | Assume a Sale at End of Year 10 |  |  |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent Roll |  |  | 84,545 |
| Loan | 468,750 |  |  |  |  |  |  | GRM |  |  | 10.5 |
| Down Payment | 156,250 |  |  |  | annual appreciation |  | 3.6\% | Price |  |  | 889,570 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 53,374 |
| Closing Costs | 31,250 |  |  |  |  |  |  | Less: Basis |  |  | 458,333 |
| Initial Investment | 187,500 |  |  |  |  |  |  | Gain |  |  | 377,862 |
| Rate | 5.50\% |  |  |  |  |  |  | Tax @ |  | 20\% | 75,572 |
| Term | 30 |  |  |  |  |  |  | Mortgage Balance |  |  | 386,911 |
| P\&1 | \$2,661.51 |  |  |  |  |  |  | Sale Proceeds Before Tax |  |  | 449,285 |
|  |  |  |  |  |  |  |  | Sale Proceeds After Tax |  |  | 373,712 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 468,750 | Beg Bal | 468,750 | 462,436 | 455,765 | 448,718 | 441,273 | 433,409 | 425,101 | 416,324 | 407,053 | 397,258 |
| 5.50\% | Prin | 6,314 | 6,671 | 7,047 | 7,444 | 7,864 | 8,308 | 8,777 | 9,272 | 9,795 | 10,347 |
| 30.0 | Int | 25,624 | 25,267 | 24,891 | 24,494 | 24,074 | 23,630 | 23,162 | 22,666 | 22,143 | 21,591 |
| 2,662 | Bal EOY | 462,436 | 455,765 | 448,718 | 441,273 | 433,409 | 425,101 | 416,324 | 407,053 | 397,258 | 386,911 |
| Cost Recovery / Depreciation |  | 625,000 | 625,000 | Building | 80\% | 500,000 | Land | 20\% | 125,000 | Life | 30 |
|  |  | 16,667 | 16,667 | 16,667 | 16,667 | 16,667 | 16,667 | 16,667 | 16,667 | 16,667 | 16,667 |
| Basis |  | 608,333 | 591,667 | 575,000 | 558,333 | 541,667 | 525,000 | 508,333 | 491,667 | 475,000 | 458,333 |

