## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

| 59,760 | + Rental Income |
| ---: | :--- |
| 14,585 | - Operating Expenses |
| 29,885 | - Mortgage Payments |
| 15,290 | $=$ Cash Flow |
| 202,500 | $/$ Downpayment + Closing Costs |
| $7.6 \%$ | $=$ Return on Investment from Cash Flow |

## 2 Appreciation

As the value of the property increases, your return on investment increases.
675,000 = Acquisiton Price
5\% * First Year Appreciation
$708,750=$ Value at the end of Year 1.
$33,750=$ Amount of Value Increase
202,500 / Downpayment + Closing Costs
$17 \%=$ Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely
from paying down the mortgage.

| 506,250 | $=$ Loan Amount at Closing |
| ---: | :--- |
| 497,715 | $=$ Loan Amount at the end of Year 1 |
| 8,535 | - Equity Build-Up in Year 1 |
| 202,500 | $/$ Downpayment + Closing Costs |
| $4.2 \%$ | $=$ Return on Investment from Equity Build-Up |

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.
$45,175=$ Cash Flow Before Loan Payments (rents less expenses)
19,125 - Depreciation (assumes 15\% land, 30 year recovery)
21,351 - Mortgage Interest
$4,700=$ Taxable Income Year 1
3,760 $\quad$ Less 20\% Exclusion for LLC Ownership under new tax law
37\% * Marginal Tax Rate
1,391.10 = Federal Income Tax
1,391 Federal Income Tax
15,290 / Cash Flow
9.1\% = Effective Tax Rate on This Investment
$5,657=$ Tax if Cash Flow came from a non-preferred investment vehicle
1,391 - Tax from this preferred investment vehicle.
$4,266=$ Income Tax Savings
2.1\% Return on Investment from Tax Savings

|  | Total / Summary |  |
| :---: | :---: | :--- |
| 1: | 15,290 | Cash Flow |
| 2: | 33,750 | Appreciation Year 1 |
| 3: | 8,535 | Equity Build Up Year 1 |
| 4: | 4,266 | Tax Savings Year 1 |
|  | 61,841 | Total Return from this Investment |
|  | 202,500 | Downpayment + Closing Costs |
|  | $30.5 \%$ | Total Return from this Investment |


| IIlustration of Internal Rate of Return over a 10-Year Holding Period 2815 SAINT PAUL STREET |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 675,000 | $\underline{2023}$ | $\underline{2024}$ | $\underline{2025}$ | $\underline{2026}$ | $\underline{2027}$ | $\underline{2028}$ | $\underline{2029}$ | $\underline{2030}$ |  | $\underline{2031}$ | $\underline{2032}$ |
| Annual Rent | 4.0\% | 59,760 | 62,150 | 64,636 | 67,222 | 69,911 | 72,707 | 75,615 | 78,640 |  | 81,786 | 85,057 |
| Vacancy | 3.0\% | 1,793 | 1,865 | 1,939 | 2,017 | 2,097 | 2,181 | 2,268 | 2,359 |  | 2,454 | 2,552 |
| Effective Income |  | 57,967 | 60,286 | 62,697 | 65,205 | 67,813 | 70,526 | 73,347 | 76,281 |  | 79,332 | 82,505 |
| Expenses | 4.0\% | 14,585 | 15,168 | 15,775 | 16,406 | 17,062 | 17,745 | 18,454 | 19,192 |  | 19,960 | 20,759 |
| Exp as a percent of Annual Rent |  | 25\% | 25\% | 25\% | 25\% | 25\% | 25\% | 25\% | 25\% |  | 25\% | 25\% |
| Exp per unit | 3 | 4,862 | 5,056 | 5,258 | 5,469 | 5,687 | 5,915 | 6,151 | 6,397 |  | 6,653 | 6,920 |
| NOI | 0 | 43,383 | 45,118 | 46,923 | 48,799 | 50,751 | 52,781 | 54,893 | 57,088 |  | 59,372 | 61,747 |
| Debt Service | \$ 2,490 | 29,885 | 29,885 | 29,885 | 29,885 | 29,885 | 29,885 | 29,885 | 29,885 |  | 29,885 | 29,885 |
| 17.2\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 43,383 | 45,118 | 46,923 | 48,799 | 50,751 | 52,781 | 54,893 | 57,088 |  | 59,372 | 61,747 |
| Less Interest |  | 21,351 | 20,981 | 20,595 | 20,192 | 19,772 | 19,334 | 18,877 | 18,400 |  | 17,902 | 17,382 |
| Less Depreciation |  | 18,000 | 18,000 | 18,000 | 18,000 | 18,000 | 18,000 | 18,000 | 18,000 |  | 18,000 | 18,000 |
| Taxable Income to Individuals |  | 4,032 | 6,137 | 8,328 | 10,607 | 12,979 | 15,448 | 18,016 | 20,689 |  | 23,470 | 26,364 |
| Pass Thru Entity | 20\% | (806) | $(1,227)$ | $(1,666)$ | $(2,121)$ | $(2,596)$ | $(3,090)$ | $(3,603)$ | $(4,138)$ |  | $(4,694)$ | $(5,273)$ |
| Taxable Income | 0 | 3,225 | 4,910 | 6,662 | 8,486 | 10,383 | 12,358 | 14,413 | 16,551 |  | 18,776 | 21,092 |
| Tax @ * | 37\% | 1,193 | 1,817 | 2,465 | 3,140 | 3,842 | 4,572 | 5,333 | 6,124 |  | 6,947 | 7,804 |
| 14.4\% Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |  |
| Purchase | 675,000 |  |  |  |  |  |  | Assume a Sal | t End of Y | Year 10 |  |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent R |  |  |  | 85,057 |
| Loan | 506,250 |  |  |  |  |  |  | GRM |  |  |  | 11.8 |
| Down Payment | 168,750 |  |  |  | annual | preciation | 4.1\% | Price |  |  |  | 1,007,255 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  |  | 6\% | 60,435 |
| Closing Costs | 33,750 |  |  |  |  |  |  | Less: Basis |  |  |  | 495,000 |
| Initial Investment | 202,500 |  |  |  |  |  |  | Gain |  |  |  | 451,820 |
| Rate | 4.25\% |  |  |  |  |  |  | Tax @ |  |  | 20\% | 90,364 |
| Term | 30 |  |  |  |  |  |  | Mortgage Bala |  |  |  | 402,181 |
| P\&I | \$2,490.45 |  |  |  |  |  |  | Sale Proceeds | efore Tax |  |  | 544,639 |
|  |  |  |  |  |  |  |  | Sale Proceeds | fter Tax |  |  | 454,275 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |  | 9 | 10 |
| 506,250 | Beg Bal | 506,250 | 497,715 | 488,811 | 479,520 | 469,827 | 459,714 | 449,162 | 438,154 |  | 426,668 | 414,684 |
| 4.25\% | Prin | 8,535 | 8,905 | 9,290 | 9,693 | 10,113 | 10,551 | 11,009 | 11,486 |  | 11,984 | 12,503 |
| 30.0 | Int | 21,351 | 20,981 | 20,595 | 20,192 | 19,772 | 19,334 | 18,877 | 18,400 |  | 17,902 | 17,382 |
| 2,490 | Bal EOY | 497,715 | 488,811 | 479,520 | 469,827 | 459,714 | 449,162 | 438,154 | 426,668 |  | 414,684 | 402,181 |
| Cost Recovery / Depreciation |  | 675,000 | 675,000 | Building | 80\% | 540,000 | Land | 20\% | 135,000 |  | Life | 30 |
|  |  | 18,000 | 18,000 | 18,000 | 18,000 | 18,000 | 18,000 | 18,000 | 18,000 |  | 18,000 | 18,000 |
| Basis |  | 657,000 | 639,000 | 621,000 | 603,000 | 585,000 | 567,000 | 549,000 | 531,000 |  | 513,000 | 495,000 |
| * Tax rate of $35 \%$ applies to income of $\$ 200,001$ to $\$ 500,000$ for singles; $\$ 400,001$ to $\$ 600,000$ for married filing jointly. Marginal rate above $\$ 500 \mathrm{k} / \$ 600 \mathrm{k}$ is $37 \%$. |  |  |  |  |  |  |  |  |  |  |  |  |

