## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

42,792 + Rental Income
13,442 - Operating Expenses
9,093 - Mortgage Payments
$20,257=$ Cash Flow
67,500 / Downpayment + Closing Costs
30.0\% = Return on Investment from Cash Flow

## 2 Appreciation

As the value of the property increases, your return on investment increases.

| 225,000 | $=$ Acquisiton Price |
| ---: | :--- |
| $5 \%$ | $*$ First Year Appreciation |
| 236,250 | $=$ Value at the end of Year 1. |
| 11,250 | $=$ Amount of Value Increase |
| 67,500 | $/$ Downpayment + Closing Costs |
| $17 \%$ | $=$ Return on Investment from Appreciation |

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely from paying down the mortgage.

168,750 = Loan Amount at Closing
165,511 = Loan Amount at the end of Year 1
3,239 - Equity Build-Up in Year 1
67,500 / Downpayment + Closing Costs
4.8\% = Return on Investment from Equity Build-Up

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.
$29,350=$ Cash Flow Before Loan Payments (rents less expenses)
6,955 - Depreciation (assumes 15\% land, 27.5 year recovery)
5,855 - Mortgage Interest
16,541 = Taxable Income Year 1
33\% * Marginal Tax Rate
$5,458=$ Federal Income Tax
5,458 Federal Income Tax
20,257 / Cash Flow
26.9\% = Effective Tax Rate on This Investment
$6,685=$ Tax if Cash Flow came from a non-preferred investment vehicle
5,458 - Tax from this preferred investment vehicle.
$1,226=$ Income Tax Savings
1.8\% Return on Investment from Tax Savings

Total / Summary

| 1: | 20,257 | Cash Flow |
| ---: | ---: | :--- |
| 2: | 11,250 | Appreciation Year 1 |
| 3: | 3,239 | Equity Build Up Year 1 |
| 4: | 1,226 | Tax Savings Year 1 |
|  | 35,972 | Total Return from this Investment |
|  | 67,500 | Downpayment + Closing Costs |
|  | $53.3 \%$ | Total Return from this Investment |


| Illustration of Internal Rate of Return over a 10-Year Holding Period 4223 AUDREY AVE \& 3901 PASCAL AVE |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchase Price | 225,000 | $\underline{2016}$ | $\underline{2017}$ | $\underline{2018}$ | $\underline{2019}$ | $\underline{2020}$ | $\underline{2021}$ | 2022 | $\underline{2023}$ | $\underline{2024}$ | $\underline{2025}$ |
| Annual Rent | 4.0\% | 42,792 | 44,504 | 46,284 | 48,135 | 50,061 | 52,063 | 54,146 | 56,311 | 58,564 | 60,906 |
| Expenses | 4.0\% | 13,442 | 13,980 | 14,539 | 15,121 | 15,725 | 16,354 | 17,009 | 17,689 | 18,397 | 19,132 |
| Exp as a percent of Annual Rent |  | 31\% | 31\% | 31\% | 31\% | 31\% | 31\% | 31\% | 31\% | 31\% | 31\% |
| Exp per unit | 4 | 3,361 | 3,495 | 3,635 | 3,780 | 3,931 | 4,089 | 4,252 | 4,422 | 4,599 | 4,783 |
| NOI | 0 | 29,350 | 30,524 | 31,745 | 33,015 | 34,335 | 35,709 | 37,137 | 38,622 | 40,167 | 41,774 |
| Debt Service | \$ 758 | 9,093 | 9,093 | 9,093 | 9,093 | 9,093 | 9,093 | 9,093 | 9,093 | 9,093 | 9,093 |
| $36.8 \%$ Internal Rate of Return |  |  |  |  |  |  |  |  |  |  |  |
| NOI |  | 29,350 | 30,524 | 31,745 | 33,015 | 34,335 | 35,709 | 37,137 | 38,622 | 40,167 | 41,774 |
| Less Interest |  | 5,855 | 5,739 | 5,620 | 5,497 | 5,369 | 5,236 | 5,099 | 4,957 | 4,810 | 4,658 |
| Less Depreciation |  | 6,545 | 6,545 | 6,545 | 6,545 | 6,545 | 6,545 | 6,545 | 6,545 | 6,545 | 6,545 |
| Taxable Income | 0 | 16,950 | 18,239 | 19,579 | 20,972 | 22,421 | 23,927 | 25,492 | 27,120 | 28,812 | 30,571 |
| Tax @ | 25\% | 4,237 | 4,560 | 4,895 | 5,243 | 5,605 | 5,982 | 6,373 | 6,780 | 7,203 | 7,643 |
| After Tax Cash Flow $29.8 \%$ | 29.8\% Internal Rate of Return |  |  |  |  |  |  |  |  |  | 167,114 |
| Purchase | 225,000 |  |  |  |  |  |  | Assume a Sale at End of Year 10 |  |  |  |
| L-V | 75\% |  |  |  |  |  |  | Annual Rent Roll |  |  | 60,906 |
| Loan | 168,750 |  |  |  |  |  |  | GRM |  |  | 5.3 |
| Down Payment | 56,250 |  |  |  | annual appreciation 3.6\% |  |  | Price |  |  | 320,245 |
| Cap Improvement | - |  |  |  |  |  |  | Sale Costs |  | 6\% | 19,215 |
| Closing Costs | 11,250 |  |  |  |  |  |  | Less: Basis |  |  | 159,545 |
| Initial Investment | 67,500 |  |  |  |  |  |  | Gain |  |  | 141,485 |
| Rate | 3.50\% |  |  |  |  |  |  | Tax @ |  | 20\% | 28,297 |
| Term | 30 |  |  |  |  |  |  | Mortgage Balance |  |  | 130,658 |
| P\&I | \$757.76 |  |  |  |  |  |  | Sale Proceeds Before Tax |  |  | 170,373 |
|  |  |  |  |  |  |  |  | Sale Proceeds After Tax |  |  | 142,076 |
| Mortgage Amortization |  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 168,750 | Beg Bal | 168,750 | 165,511 | 162,158 | 158,685 | 155,088 | 151,364 | 147,507 | 143,513 | 139,377 | 135,093 |
| 3.50\% | Prin | 3,239 | 3,354 | 3,473 | 3,597 | 3,724 | 3,857 | 3,994 | 4,136 | 4,283 | 4,436 |
| 30.0 | Int | 5,855 | 5,739 | 5,620 | 5,497 | 5,369 | 5,236 | 5,099 | 4,957 | 4,810 | 4,658 |
| 758 | Bal EOY | 165,511 | 162,158 | 158,685 | 155,088 | 151,364 | 147,507 | 143,513 | 139,377 | 135,093 | 130,658 |
| Cost Recovery / Depreciation |  | 225,000 | 225,000 | Building | 80\% | 180,000 | Land | 20\% | 45,000 | Life | 27.5 |
|  |  | 6,545 | 6,545 | 6,545 | 6,545 | 6,545 | 6,545 | 6,545 | 6,545 | 6,545 | 6,545 |
| Basis |  | 218,455 | 211,909 | 205,364 | 198,818 | 192,273 | 185,727 | 179,182 | 172,636 | 166,091 | 159,545 |

