## Illustration of the Four Components of "Return on Investment"

## 1 Cash Flow

This first and perhaps most obvious component is "cash flow" - rental income minus expenses - or how much cash ends up in your pocket.

| 27,600 | + Rental Income |
| ---: | :--- |
| 7,390 | - Operating Expenses |
| 10,710 | - Mortgage Payments |
| 9,501 | $=$ Cash Flow |
| 79,500 | $/$ Downpayment + Closing Costs |
| $12.0 \%$ | $=$ Return on Investment from Cash Flow |

## 2 Appreciation

As the value of the property increases, your return on investment increases.
$265,000=$ Acquisiton Price
5\% * First Year Appreciation
$278,250=$ Value at the end of Year 1.
$13,250=$ Amount of Value Increase
79,500 / Downpayment + Closing Costs
$17 \%=$ Return on Investment from Appreciation

## 3 Equity Build-Up

Even if the property did not increase in value, Equity will increase solely
from paying down the mortgage.

| 198,750 | $=$ Loan Amount at Closing |
| ---: | :--- |
| 194,936 | $=$ Loan Amount at the end of Year 1 |
| 3,814 | - Equity Build-Up in Year 1 |
| 79,500 | / Downpayment + Closing Costs |
| $4.8 \%$ | $=$ Return on Investment from Equity Build-Up |

## 4 Tax Benefits

One pays less income taxes on a real estate investment than on other investment vehicles.

20,210 = Cash Flow Before Loan Payments (rents less expenses)
7,508 - Depreciation (assumes 15\% land, 30 year recovery)
6,895 - Mortgage Interest
$5,806=$ Taxable Income Year 1
4,645 . Less 20\% Exclusion for LLC Ownership under new tax law
37\% * Marginal Tax Rate
1,718.71 = Federal Income Tax
1,719 Federal Income Tax
9,501 / Cash Flow
$18.1 \%=$ Effective Tax Rate on This Investment
$3,515=$ Tax if Cash Flow came from a non-preferred investment vehicle
1,719 - Tax from this preferred investment vehicle.
1,796 = Income Tax Savings
2.3\% Return on Investment from Tax Savings

Total / Summary

| 1: | 9,501 | Cash Flow |
| :--- | ---: | :--- |
| 2: | 13,250 | Appreciation Year 1 |
| 3: | 3,814 | Equity Build Up Year 1 |
| 4: | 1,796 | Tax Savings Year 1 |
|  | 28,361 | Total Return from this Investment |
|  | 79,500 | Downpayment + Closing Costs |
|  | $35.7 \%$ | Total Return from this Investment |



